CONSERVATIVE LEADERSHIP. SOUTHEAST MISSOURI VALUES. Chris Dinkins is the right choice for us.



CHRIS'S CONSERVATIVE RECORD

CONSERVATIVE ACHIEVEMENT AWARD FROM CPAC/AMERICAN CONSERVATIVE UNION

ENDORSED <u>EVERY</u> ELECTION BY MISSOURI RIGHT TO LIFE

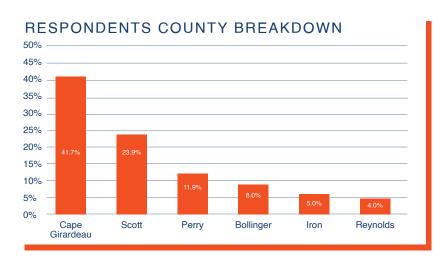
HIGHEST RATING POSSIBLE EVERY ELECTION BY THE NRA

ChrisDinkins.com

Paid for by Friends for Chris Dodson Dinkins, Paul Fitzwater Treasurer



CONFIDENTIAL DINKINS POLLING MEMO MISSOURI STATE SENATE DISTRICT 27 BASELINE SURVEY



OVERVIEW:

Respondents: Likely GOP Primary Voters

> Field Dates: February, 2024

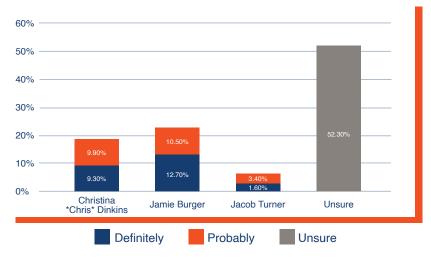
Margin of Error: 4.37%

Confidential Level: 95%

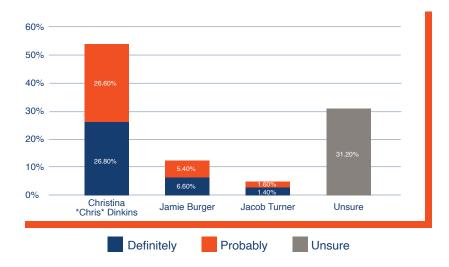
EXECUTIVE SUMMARY:

A poll was conducted on behalf of Chris Dinkins for State Senate to see the viability of a candidate with a geographic disadvantage in the Republican primary for State Senate. More than 500 likely GOP primary voters were surveyed based on predicted turnout projections.

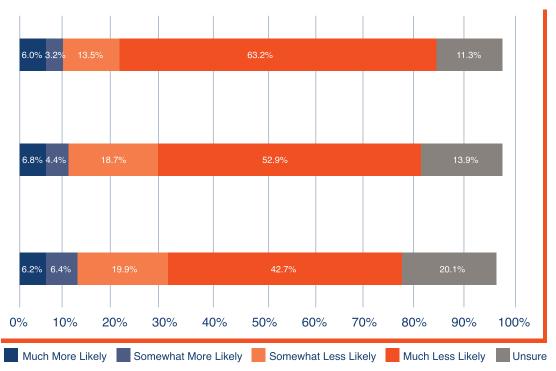
This race remains wide open in the current field. Chris Dinkins has impactful positive and contrast messages that swayed and galvanized her Q.13 If the Republican Primary for Missouri State Senate were held today, would you vote for?



support. Jacob Turner remains relatively unknown and without significant resources will not be a major factor in the race aside from potentially taking some share of his home voters in Cape County. After respondents were given both positive and negative messages on Dinkins alone, her support grew significantly. Burger's support eroded by half, with Dinkins now securing 53.4% support to Burger's 12%. Q22. Now that you have more information, if the Republican Primary for Missouri State Senate were held today, would you vote for?



NEGATIVE BURGER MESSAGE TESTS (BY "MUCH LESS LIKELY")



Q.23 Jamie Burger spent 18 years as an elected Democrat and even ran for public office as a Democrat while Donald Trump was President.

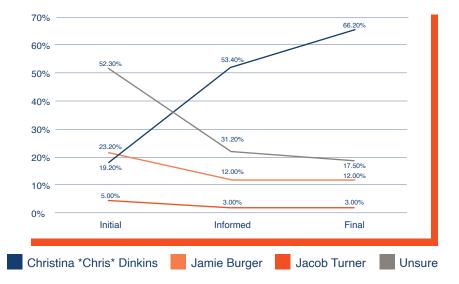
Q.25 Jamie Burger voted to raise your gas taxes and supported the largest tax increase in Missouri History.

Q.24 Jamie Burger ran on the same ticket as Hillary Clinton and Barack Obama. Jamie Burger only changed parties after losing an election as a Democrat

As these results show, Burger has signifcant liabilities from his 18 years as a Democrat elected official. These contrast messages are magnified when tying Burger to specific policies and politicians affiliated with the Democratic party. Respondents, especially those in Cape and Scott Counties, demonstrated a strong negative reaction to Burger's support for the controversial gas tax increase.

Burger and Turner both actively ran and supported national political parties that were not the Republican party prior to running for state senate. If Turner becomes a threat, he shares many of the same liabilities as Burger for his previous support of the Libertarian Party and running against Congressman Smith as a libertarian candidate. Voters were also 87.3% less likely to vote for a candidate that "was part of a national political party that supported disarming the police, providing amnesty to illegal immigrants, and legalizing recreational narcotics" with 74.8% being "much less likely" to support such a candidate.

After the respondents heard this additional information about her competitors, Dinkins's lead expanded to 66.2%, with Burger trailing at only 12%, Turner at 3%, and 17% still undecided.



On the question of geography, voters from the more rural parts of the district demonstrated more concern about where a candidate is from than voters in Cape County. This makes sense when considering the impact of an elected official being from a rural area that has to compete for state and federal resources compared to more population-dense counties that have access to those resources. "Cape County ranked lowest on the index of voters concerned about a candidate for State Senate being from their own county."

Q.29 On a scale of 1 to 5, where 5 is VERY IMPORTANT and 1 is NOT IMPORTANT AT ALL how important is it to you that a candidate for State Senate is from your own county? (Rated "5" By County)

