

# **GARIN HART YANG** --- **RESEARCH GROUP**

**TO: Nicole Galloway for Missouri**  
**FROM: Garin-Hart-Yang Research Group**  
**DATE: October 7, 2020**  
**RE: Recent MO statewide survey**

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Between September 28 and October 2, 2020, Garin-Hart-Yang conducted a survey among 600 likely Missouri voters. This survey, which was conducted among landlines and cell phones, has a margin of error of  $\pm 4.1\%$ .

**State Auditor Galloway has closed the gap with incumbent Mike Parson and the gubernatorial race is within the margin of error and basically a dead-heat, with Parson at 50% support and Galloway at 48%.**

There are several key factors which underlie the competitiveness of the governor's race with four weeks remaining until November 3rd.

First, Vice President Biden is also running a very competitive campaign and the presidential trial heat mirrors the gubernatorial, with Donald Trump holding a narrow 50% to 48% lead.

Second, it is clear that Governor Parson's handling of the coronavirus issue is driving increased concerns about this leadership. Approval of Governor's Parson handling of the pandemic has dropped by 17 points since the beginning of summer. And fully 79% of voters are aware that Governor and Mrs. Parson have contracted coronavirus — which is a high level of awareness.

Finally, despite weeks of attacks on television by the Parson campaign and his IE allies on Nicole's leadership and competence, our survey finds that nearly two-thirds (64%) say they approve of her performance as state auditor, compared to just 26% who disapprove. Two-thirds (67%) of Independent voters approve of Nicole's performance, and importantly, even a 52% majority of Soft Parson voters nonetheless say they approve of Nicole Galloway as state auditor.