

AMERICAN VIEWPOINT®

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To: Interested Parties
From: Randall Gutermuth
Re: Missouri Education Ballot Measure Key Findings
Date: March 11, 2022

The following outlines the key findings from a survey of likely n=800 November voters in Missouri conducted January 5th-9th, 2022 to gauge attitudes and opinions on a ballot measure to increase education transparency through a Parents' Bill of Rights.

Items Part of Legislation

	Total Favor - Oppose - Don't Know	Favor Adv.
Require parental notification if any school employee suspects that a criminal offense has been committed against their child.	93% - 5% - 2%	88%
Require schools to promote parental involvement in their child's education and notify parents of their parental rights.	88% - 9% - 2%	79%
Require public school districts to provide parents access to their child's curriculum such as textbooks, course outlines, and reading lists.	87% - 10% - 2%	77%
Require schools to provide information requested by parents regarding their child's education in a timely manner and publicly release schools' performance on releasing this information.	87% - 10% - 2%	77%
Allow parents access to information on who is teaching their child, including guest lecturers and outside presenters.	84% - 13% - 2%	72%
Allow school board members to be recalled from office.	82% - 14% - 3%	68%
Allow parents to send their child to a school of their choice if they have a credible objection to their child's curriculum or the school fails to comply with the Parents' Bill of Rights.	76% - 20% - 4%	56%
Enact disciplinary measures against any school employee who coerces a child to withhold information from their parents.	75% - 20% - 3%	55%
Require parental notification and consent for educational materials that include graphic sexual content, as is currently required for sexual education classes.	74% - 22% - 3%	53%
Direct the Department of Secondary and Elementary Education to provide a single letter grade to each individual school so parents are able to easily evaluate the performance of schools their children attend.	72% - 23% - 5%	49%
Allow parents to remove their child from a class if they object to the instructional materials regarding sex, religion, or partisan political bias.	71% - 25% - 4%	46%

Items NOT Part of Legislation

	Total Favor - Oppose - Don't Know	Favor Adv.
Require state interventions in consistently underperforming schools.	81% - 14% - 5%	67%
Prohibit school administrators, superintendents and boards from using tax dollars for lobbying.	67% - 29% - 4%	38%
Ban the collection, storing or sharing of DNA or biometric scans of children without parental consent.	63% - 34% - 3%	29%
Give parents additional public school options by extending charter schools outside of St. Louis and Kansas City.	59% - 31% - 9%	28%