

MISSOURI

2022 General Election

September 2021

Survey conducted September 18 through September 20, 2021. 1,014 likely 2022 General Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2022 General Election. Margin of Error is +/-2.9% with a 95% level of confidence. Totals do not always equal 100% due to rounding. (10/02) results in parentheses.



There is a ballot initiative regarding school policy in the state of Missouri that will possibly appear on a 2022 ballot. I will now read you a few brief summaries of the proposed initiative. Please indicate after hearing each summary if you would support or oppose the initiative if the election were held today.

Q1: Do you want to amend the Missouri Constitution to:

- Require the State Board of Education to create a new system to regulate and evaluate schools, placing new requirements on charter schools in addition to the current requirements;
- Prohibit any program, voucher, or tax credit that would provide tuition assistance for students to attend private and parochial schools or other costs associated with student attendance at private or parochial schools; and
- Prohibit the implementation of the Education Savings Account/Scholarships program passed by the General Assembly in 2021 and any other program that would support private school scholarships.

If the election were held today, would you vote to support or oppose this initiative?

Support: 29% Oppose: 51% Undecided: 20%

Q2: The proposed initiative will amend the Missouri constitution to: Require the State Board of Education to create a new system to regulate and evaluate schools, placing new requirements on charter schools in addition to the current requirements.

If the election were held today, would you vote to support or oppose this initiative?

Support: 33% Oppose: 42% Undecided: 25%

Q3: The proposed initiative will amend the Missouri constitution to: Prohibit any program, voucher, or tax credit that would provide tuition assistance for students to attend private and parochial schools or other costs associated with student attendance at private or parochial schools.

If the election were held today, would you vote to support or oppose this initiative?

Support: 32% Oppose: 52% Undecided: 16%



Q4: The proposed initiative will amend the Missouri constitution to: Prohibit the implementation of the Education Savings Account/Scholarships program passed by the General Assembly in 2021 and any other program that would support private school scholarships.

If the election were held today, would you vote to support or oppose this initiative?

Support: 29% Oppose: 50% Undecided: 21%

I will now read you a few brief statements you may hear about the proposed ballot initiative. Please indicate after hearing each statement if the information makes you more likely or less likely to support/oppose the ballot initiative.

Q5: This initiative takes control away from local school boards and places more decision-making in the hands of bureaucrats working for the State Board of Education.

More likely: 14% Less likely: 68% No difference: 18%

Q6: This initiative could put the Department of Elementary and Secondary Education in charge of the curriculum being taught to Missouri students, not local school boards.

More likely: 25% Less likely: 59% No difference: 16%

Q7: This initiative will remove children, particularly low-to-middle-income kids and children with disabilities, from the schools of their dreams and return them to the failing school districts where they live.

More likely: 20% Less likely: 63% No difference: 17%

Q8: This initiative will end a new scholarship program approved this year by the Missouri General Assembly, for needy students to be able to leave their failing school district and go to a public, private, charter or home school of their choice.

More likely: 40% Less likely: 46% No difference: 14%



Q9: This initiative could close public charter schools, displacing students, teachers, faculty and staff and disrupting lives.

More likely: 22% Less likely: 56% No difference: 22%

Q10: This year, the Missouri General Assembly approved a new scholarship program that allows disadvantaged students to leave failing school districts and go to public, private, charter or home school of their choice. Currently, these scholarships are limited to only Missouri's largest counties and cities. Do you support or oppose expanding this scholarship program to include all of Missouri's students?

Support: 63% Oppose: 25% Not sure: 12%

Q11: This initiative is being pushed by the same liberal Washington special interest groups that closed our schools, demanded mask mandates and want to rewrite our local school district curriculum.

Support: 23% Oppose: 57% Not sure: 20%

Q12: Possible candidates in the 2024 General Election for President of the United States are the Republican Donald Trump and the Democrat Joe Biden. If the election were held today, for whom would you vote?

Donald Trump: 55% Joe Biden: 36% Undecided: 9%



Now, sometimes in a survey like this, people change their minds. I will read you the original ballot question again.

Q13: Do you want to amend the Missouri Constitution to:

- Require the State Board of Education to create a new system to regulate and evaluate schools, placing new requirements on charter schools in addition to the current requirements;
- Prohibit any program, voucher, or tax credit that would provide tuition assistance for students to attend private and parochial schools or other costs associated with student attendance at private or parochial schools; and
- Prohibit the implementation of the Education Savings Account/Scholarships program passed by the General Assembly in 2021 and any other program that would support private school scholarships.

If the election were held today, would you vote to support or oppose this initiative?

Support: 26% Oppose: 55% Undecided: 19%



Q1: Do you want to amend the Missouri Constitution to:

- Require the State Board of Education to create a new system to regulate and evaluate schools, placing new requirements on charter schools in addition to the current requirements;
- Prohibit any program, voucher, or tax credit that would provide tuition assistance for students to attend private and parochial schools or other costs associated with student attendance at private or parochial schools; and
- Prohibit the implementation of the Education Savings Account/Scholarships program passed by the General Assembly in 2021 and any other program that would support private school scholarships.

If the election were held today, would you vote to support or oppose this initiative?

Column %	COLUMBIA	KC	CAPE GIR	SPRINGFIELD	STL
Support	31%	27%	12%	24%	35%
Oppose	50%	55%	53%	58%	45%
Undecided	19%	18%	35%	18%	20%

Table 1. Q1 by DMA - Categorical

Column %	Donald Trump	Joe Biden
Support	23%	39%
Oppose	58%	45%
Undecided	18%	16%

Table 2. Q1 by Q12

Column %	Republican	Democrat	Non-Partisan
Support	25%	38%	22%
Oppose	54%	44%	56%
Undecided	21%	18%	22%

Table 3. Q1 by PARTY

Column %	Female	Male
Support	31%	27%
Oppose	45%	58%
Undecided	25%	15%

Table 4. Q1 by GENDER



Q1: Do you want to amend the Missouri Constitution to:

- Require the State Board of Education to create a new system to regulate and evaluate schools, placing new requirements on charter schools in addition to the current requirements;
- Prohibit any program, voucher, or tax credit that would provide tuition assistance for students to attend private and parochial schools or other costs associated with student attendance at private or parochial schools; and
- Prohibit the implementation of the Education Savings Account/Scholarships program passed by the General Assembly in 2021 and any other program that would support private school scholarships.

If the election were held today, would you vote to support or oppose this initiative? (Continued)

Column %	V con	S con	Mod	Prog
Support	29%	21%	28%	45%
Oppose	53%	58%	49%	36%
Undecided	18%	22%	22%	19%

Table 5. Q1 by IDEOLOGY



Q2: The proposed initiative will amend the Missouri constitution to: Require the State Board of Education to create a new system to regulate and evaluate schools, placing new requirements on charter schools in addition to the current requirements.

If the election were held today, would you vote to support or oppose this initiative?

Column %	COLUMBIA	KC	CAPE GIR	SPRINGFIELD	STL
Support	28%	34%	22%	24%	39%
Oppose	51%	44%	40%	49%	35%
Undecided	21%	23%	39%	27%	26%

Table 6. Q2 by DMA - Categorical

Column %	Donald Trump	Joe Biden
Support	25%	47%
Oppose	53%	29%
Undecided	23%	24%

Table 7. Q2 by Q12

Column %	Republican	Democrat	Non-Partisan
Support	26%	44%	33%
Oppose	48%	31%	45%
Undecided	27%	26%	21%

Table 8. Q2 by PARTY

Column %	Female	Male
Support	37%	28%
Oppose	33%	52%
Undecided	30%	20%

Table 9. Q2 by GENDER

Column %	V con	S con	Mod	Prog
Support	25%	29%	38%	52%
Oppose	53%	43%	35%	23%
Undecided	22%	28%	27%	25%

Table 10. Q2 by IDEOLOGY



Q3: The proposed initiative will amend the Missouri constitution to: Prohibit any program, voucher, or tax credit that would provide tuition assistance for students to attend private and parochial schools or other costs associated with student attendance at private or parochial schools.

If the election were held today, would you vote to support or oppose this initiative?

Column %	COLUMBIA	КС	CAPE GIR	SPRINGFIELD	STL
Support	24%	31%	18%	38%	34%
Oppose	59%	51%	49%	46%	51%
Undecided	17%	18%	32%	16%	15%

Table 11. Q3 by DMA - Categorical

Column %	Donald Trump	Joe Biden
Support	24%	45%
Oppose	62%	41%
Undecided	14%	14%

Table 12. Q3 by Q12

Column %	Republican	Democrat	Non-Partisan
Support	28%	40%	27%
Oppose	56%	42%	56%
Undecided	16%	18%	17%

Table 13. Q3 by PARTY

Column %	Female	Male
Support	32%	31%
Oppose	47%	57%
Undecided	21%	12%

Table 14. Q3 by GENDER

Column %	V con	S con	Mod	Prog
Support	28%	22%	37%	52%
Oppose	59%	57%	44%	35%
Undecided	13%	21%	19%	13%

Table 15. Q3 by IDEOLOGY



Q4: The proposed initiative will amend the Missouri constitution to: Prohibit the implementation of the Education Savings Account/Scholarships program passed by the General Assembly in 2021 and any other program that would support private school scholarships.

If the election were held today, would you vote to support or oppose this initiative?

Column %	COLUMBIA	КС	CAPE GIR	SPRINGFIELD	STL
Support	26%	29%	28%	29%	31%
Oppose	61%	49%	57%	48%	47%
Undecided	13%	22%	15%	22%	22%

Table 16. Q4 by DMA - Categorical

Column %	Donald Trump	Joe Biden
Support	23%	39%
Oppose	58%	42%
Undecided	19%	19%

Table 17. Q4 by Q12

Column %	Republican	Democrat	Non-Partisan
Support	25%	36%	27%
Oppose	53%	43%	55%
Undecided	22%	20%	18%

Table 18. Q4 by PARTY

Column %	Female	Male
Support	30%	28%
Oppose	44%	57%
Undecided	25%	15%

Table 19. Q4 by GENDER

Column %	V con	S con	Mod	Prog
Support	23%	26%	31%	46%
Oppose	58%	52%	47%	31%
Undecided	18%	22%	21%	23%

Table 20. Q4 by IDEOLOGY



Q5: This initiative takes control away from local school boards and places more decision-making in the hands of bureaucrats working for the State Board of Education.

Column %	COLUMBIA	КС	CAPE GIR	SPRINGFIELD	STL
ML	21%	13%	5%	10%	15%
LL	65%	67%	71%	75%	66%
No diff	14%	20%	24%	16%	18%

Table 21. Q5 by DMA - Categorical

 Column %
 Donald Trump
 Joe Biden

 ML
 13%
 16%

 LL
 75%
 63%

 No diff
 12%
 21%

Table 22. Q5 by Q12

Column %	Republican	Democrat	Non-Partisan
ML	16%	15%	9%
LL	71%	64%	71%
No diff	13%	21%	21%

Table 23. Q5 by PARTY

Column %	Female	Male
ML	12%	16%
LL	69%	68%
No diff	19%	16%

Table 24. Q5 by GENDER

Column %	V con	S con	Mod	Prog
ML	17%	10%	13%	18%
LL	74%	69%	66%	57%
No diff	9%	21%	21%	25%

Table 25. Q5 by IDEOLOGY



Q6: This initiative could put the Department of Elementary and Secondary Education in charge of the curriculum being taught to Missouri students, not local school boards.

Column %	COLUMBIA	KC	CAPE GIR	SPRINGFIELD	STL
ML	32%	25%	19%	22%	27%
LL	55%	59%	57%	62%	57%
No diff	13%	16%	24%	16%	16%

Table 26. Q6 by DMA - Categorical

 Column %
 Donald Trump
 Joe Biden

 ML
 22%
 32%

 LL
 67%
 51%

 No diff
 11%
 17%

Table 27. Q6 by Q12

Column %	Republican	Democrat	Non-Partisan
ML	23%	32%	20%
LL	64%	49%	61%
No diff	12%	19%	19%

Table 28. Q6 by PARTY

Column %	Female	Male
ML	25%	26%
LL	56%	62%
No diff	19%	12%

Table 29. Q6 by GENDER

Column %	V con	S con	Mod	Prog
ML	28%	19%	25%	31%
LL	61%	66%	55%	45%
No diff	11%	15%	20%	25%

Table 30. Q6 by IDEOLOGY



Q7: This initiative will remove children, particularly low-to-middle-income kids and children with disabilities, from the schools of their dreams and return them to the failing school districts where they live.

Column %	COLUMBIA	KC	CAPE GIR	SPRINGFIELD	STL
ML	21%	19%	23%	17%	22%
LL	56%	59%	61%	64%	64%
No diff	22%	23%	17%	19%	14%

Table 31. Q7 by DMA - Categorical

 Column %
 Donald Trump
 Joe Biden

 ML
 16%
 26%

 LL
 70%
 54%

 No diff
 14%
 19%

Table 32. Q7 by Q12

Column %	Republican	Democrat	Non-Partisan
ML	18%	25%	17%
LL	66%	61%	59%
No diff	15%	15%	23%

Table 33. Q7 by PARTY

Column %	Female	Male
ML	16%	24%
LL	67%	59%
No diff	17%	17%

Table 34. Q7 by GENDER

Column %	V con	S con	Mod	Prog
ML	20%	19%	22%	21%
LL	67%	66%	60%	53%
No diff	14%	16%	18%	26%

Table 35. Q7 by IDEOLOGY



Q8: This initiative will end a new scholarship program approved this year by the Missouri General Assembly, for needy students to be able to leave their failing school district and go to a public, private, charter or home school of their choice.

Column %	COLUMBIA	KC	CAPE GIR	SPRINGFIELD	STL
ML	42%	38%	39%	38%	43%
LL	43%	45%	44%	46%	44%
No diff	15%	17%	17%	16%	12%

Table 36. Q8 by DMA - Categorical

 Column %
 Donald Trump
 Joe Biden

 ML
 41%
 39%

 LL
 47%
 47%

 No diff
 11%
 15%

Table 37. Q8 by Q12

Column %	Republican	Democrat	Non-Partisan
ML	43%	41%	33%
LL	46%	44%	48%
No diff	12%	15%	19%

Table 38. Q8 by PARTY

Column %	Female	Male
ML	39%	42%
LL	45%	46%
No diff	16%	12%

Table 39. Q8 by GENDER

Column %	V con	S con	Mod	Prog
ML	45%	35%	43%	33%
LL	45%	48%	44%	47%
No diff	10%	17%	13%	20%

Table 40. Q8 by IDEOLOGY



Q9: This initiative could close public charter schools, displacing students, teachers, faculty and staff and disrupting lives.

Column %	COLUMBIA	KC	CAPE GIR	SPRINGFIELD	STL
ML	22%	22%	15%	19%	24%
LL	52%	54%	53%	59%	57%
No diff	26%	24%	33%	22%	19%

Table 41. Q9 by DMA - Categorical

 Column %
 Donald Trump
 Joe Biden

 ML
 18%
 29%

 LL
 63%
 49%

 No diff
 18%
 23%

Table 42. Q9 by Q12

Column %	Republican	Democrat	Non-Partisan
ML	20%	26%	20%
LL	61%	53%	53%
No diff	19%	22%	28%

Table 43. Q9 by PARTY

Column %	Female	Male
ML	23%	21%
LL	55%	59%
No diff	23%	21%

Table 44. Q9 by GENDER

Column %	V con	S con	Mod	Prog
ML	21%	16%	19%	38%
LL	63%	60%	55%	36%
No diff	16%	24%	26%	26%

Table 45. Q9 by IDEOLOGY



Q10: This year, the Missouri General Assembly approved a new scholarship program that allows disadvantaged students to leave failing school districts and go to public, private, charter or home school of their choice. Currently, these scholarships are limited to only Missouri's largest counties and cities. Do you support or oppose expanding this scholarship program to include all of Missouri's students?

Column %	COLUMBIA	KC	CAPE GIR	SPRINGFIELD	STL
Support	60%	62%	61%	66%	63%
Oppose	29%	22%	26%	26%	26%
Undecided	11%	16%	13%	8%	11%

Table 46. Q10 by DMA - Categorical

Column %	Donald Trump	Joe Biden
Support	76%	47%
Oppose	15%	41%
Undecided	9%	12%

Table 47. Q10 by Q12

Column %	Republican	Democrat	Non-Partisan
Support	70%	51%	67%
Oppose	19%	37%	21%
Undecided	12%	13%	12%

Table 48. Q10 by PARTY

Column %	Female	Male
Support	64%	62%
Oppose	24%	26%
Undecided	12%	12%

Table 49. Q10 by GENDER

Column %	V con	S con	Mod	Prog
Support	75%	64%	58%	41%
Oppose	15%	23%	27%	48%
Undecided	10%	13%	15%	11%

Table 50. Q10 by IDEOLOGY



Q11: This initiative is being pushed by the same liberal Washington special interest groups that closed our schools, demanded mask mandates and want to rewrite our local school district curriculum.

Column %	COLUMBIA	KC	CAPE GIR	SPRINGFIELD	STL
Support	23%	19%	22%	16%	28%
Oppose	59%	59%	62%	62%	52%
Undecided	19%	22%	16%	23%	20%

Table 51. Q11 by DMA - Categorical

Column %	Donald Trump	Joe Biden
Support	9%	45%
Oppose	79%	31%
Undecided	13%	24%

Table 52. Q11 by Q12

Column %	Republican	Democrat	Non-Partisan
Support	10%	41%	22%
Oppose	74%	35%	55%
Undecided	16%	24%	23%

Table 53. Q11 by PARTY

Column %	Female	Male
Support	26%	19%
Oppose	51%	64%
Undecided	23%	17%

Table 54. Q11 by GENDER

Column %	V con	S con	Mod	Prog
Support	13%	13%	29%	53%
Oppose	75%	70%	37%	25%
Undecided	12%	17%	34%	22%

Table 55. Q11 by IDEOLOGY



Q12: Possible candidates in the 2024 General Election for President of the United States are the Republican Donald Trump and the Democrat Joe Biden. If the election were held today, for whom would you vote?

If the election were held today, would you vote to support or oppose this initiative?

Column %	COLUMBIA	KC	CAPE GIR	SPRINGFIELD	STL
Donald Trump	55%	60%	60%	67%	45%
Joe Biden	35%	30%	23%	28%	45%

Table 56. Q192by DMA - Categorical

Column %	Republican	Democrat	Non-Partisan
Donald Trump	89%	10%	49%
Joe Biden	4%	84%	33%

Table 57. Q12 by PARTY

Column %	Female	Male
Donald Trump	51%	60%
Joe Biden	40%	32%

Table 58. Q12 by GENDER

Column %	V con	S con	Mod	Prog
Donald Trump	88%	66%	23%	9%
Joe Biden	6%	26%	60%	88%

Table 59. Q12 by IDEOLOGY



Q13: Do you want to amend the Missouri Constitution to:

- Require the State Board of Education to create a new system to regulate and evaluate schools, placing new requirements on charter schools in addition to the current requirements;
- Prohibit any program, voucher, or tax credit that would provide tuition assistance for students to attend private and parochial schools or other costs associated with student attendance at private or parochial schools; and
- Prohibit the implementation of the Education Savings Account/Scholarships program passed by the General Assembly in 2021 and any other program that would support private school scholarships.

Column %	COLUMBIA	КС	CAPE GIR	SPRINGFIELD	STL
Support	24%	24%	20%	26%	30%
Oppose	67%	54%	51%	58%	50%
Undecided	9%	22%	30%	16%	20%

Table 60. Q13 by DMA - Categorical

Column %	Donald Trump	Joe Biden
Support	15%	44%
Oppose	68%	40%
Undecided	16%	15%

Table 61. Q13 by Q12

Column %	Republican	Democrat	Non-Partisan
Support	18%	41%	22%
Oppose	62%	42%	59%
Undecided	20%	18%	19%

Table 62. Q13 by PARTY

Column %	Female	Male
Support	27%	25%
Oppose	50%	60%
Undecided	23%	15%

Table 63. Q13 by GENDER

Column %	V con	S con	Mod	Prog
Support	19%	19%	29%	55%
Oppose	64%	59%	50%	33%
Undecided	17%	23%	21%	12%

Table 64. Q13 by IDEOLOGY



DEMOGRAPHICS

	%
COLUMBIA	8%
KC	24%
CAPE GIR	5%
SPRINGFIELD	15%
STL	41%
- 11 65 5111 6	

Table 65. DMA - Categorical

	%
Republican	46%
Democrat	32%
Non-Partisan	22%

Table 66. PARTY

	%
Female	53%
Male	47%

Table 67. GENDER

	%
V con	34%
S con	28%
Mod	24%
Prog	14%

Table 68. IDEOLOGY