



# Missouri Scout

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REMINGTON RESEARCH GROUP

**April 2023**

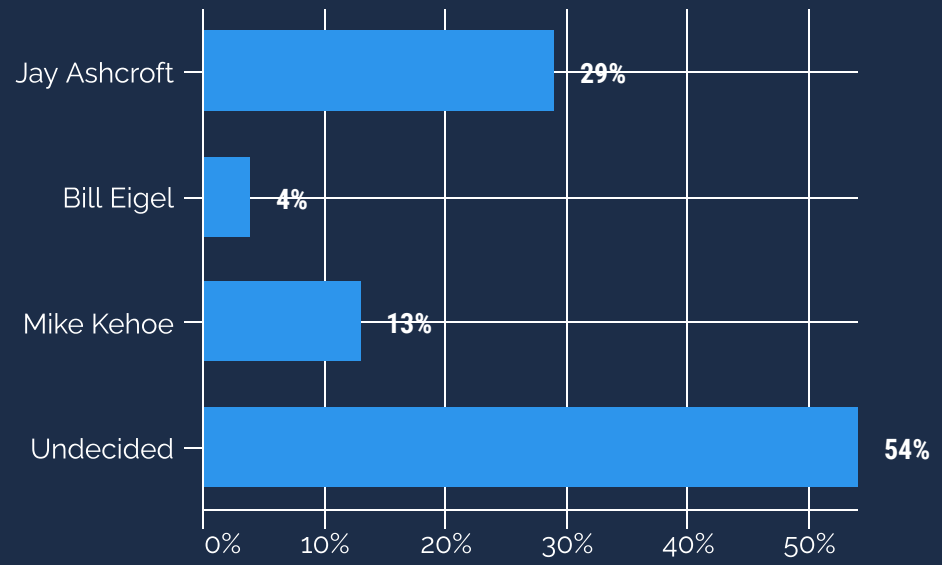
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## Missouri Statewide

Survey conducted April 11 through April 12, 2023. 778 likely 2024 Republican Primary voters participated in the survey. Survey weighted to match expected turnout demographics for the 2024 Republican Primary Election. Margin of Error is +/-3.4% with a 95% level of confidence. Totals do not always equal 100% due to rounding. Survey conducted by Remington Research Group on behalf of The Missouri Scout.

Q1: Possible candidates in the Republican Primary for Governor are Jay Ashcroft, Bill Eigel, and Mike Kehoe. If the election were held today, for whom would you vote?

Jay Ashcroft: 29%  
 Bill Eigel: 4%  
 Mike Kehoe: 13%  
 Undecided: 54%



### By GOP TYPOLOGY:

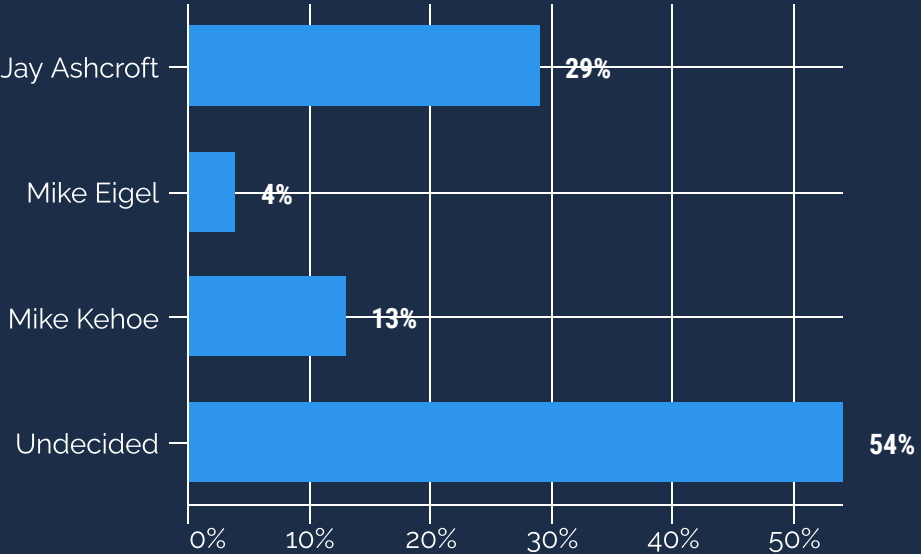
Column %	Traditional	Evangelical	Trump	Other
Jay Ashcroft	26%	41%	31%	20%
Bill Eigel	4%	1%	5%	4%
Mike Kehoe	17%	6%	13%	13%
Undecided	53%	52%	51%	64%

### By GENDER:

Column %	Female	Male
Jay Ashcroft	28%	30%
Bill Eigel	5%	3%
Mike Kehoe	13%	13%
Undecided	55%	53%

Q1: Possible candidates in the Republican Primary for Governor are Jay Ashcroft, Bill Eigel, and Mike Kehoe. If the election were held today, for whom would you vote?  
(CONTINUED)

Jay Ashcroft: 29%  
 Bill Eigel: 4%  
 Mike Kehoe: 13%  
 Undecided: 54%



By IDEOLOGY:

Column %	V con	S con	Mod+Lib
Jay Ashcroft	34%	26%	18%
Bill Eigel	4%	4%	4%
Mike Kehoe	14%	11%	14%
Undecided	48%	60%	63%

By DMA:

Column %	CLMBIA	KC	SPRGFLD	StL	BALANCE
Jay Ashcroft	20%	35%	32%	25%	32%
Bill Eigel	1%	3%	2%	7%	3%
Mike Kehoe	34%	9%	10%	12%	13%
Undecided	44%	54%	56%	56%	52%

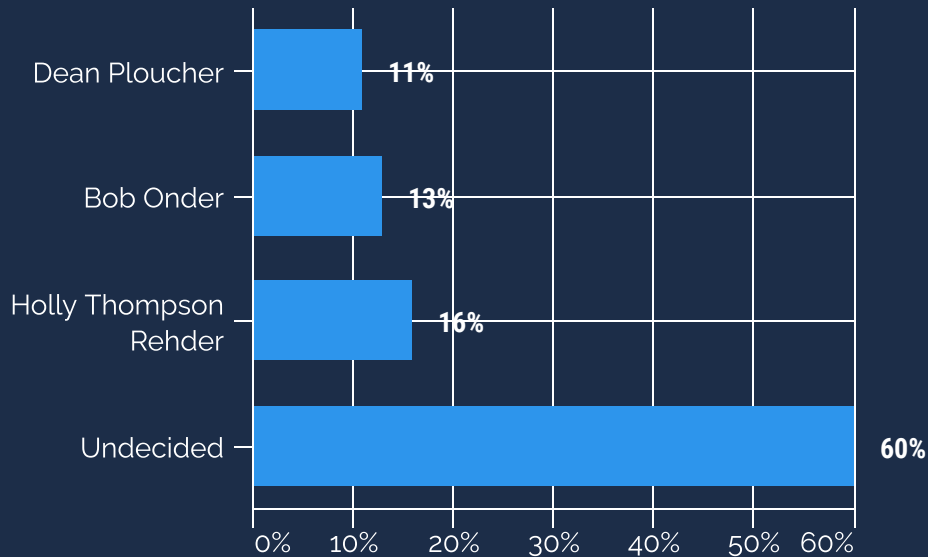
Q2: Possible candidates in the Republican Primary for Lieutenant Governor are Dean Plocher, Bob Onder, and Holly Thompson Rehder. If the election were held today, for whom would you vote? (CONTINUED)

Dean Plocher: 11%

Bob Onder: 13%

Holly Thompson Rehder: 16%

Undecided: 60%



## By GOP TYPOLOGY:

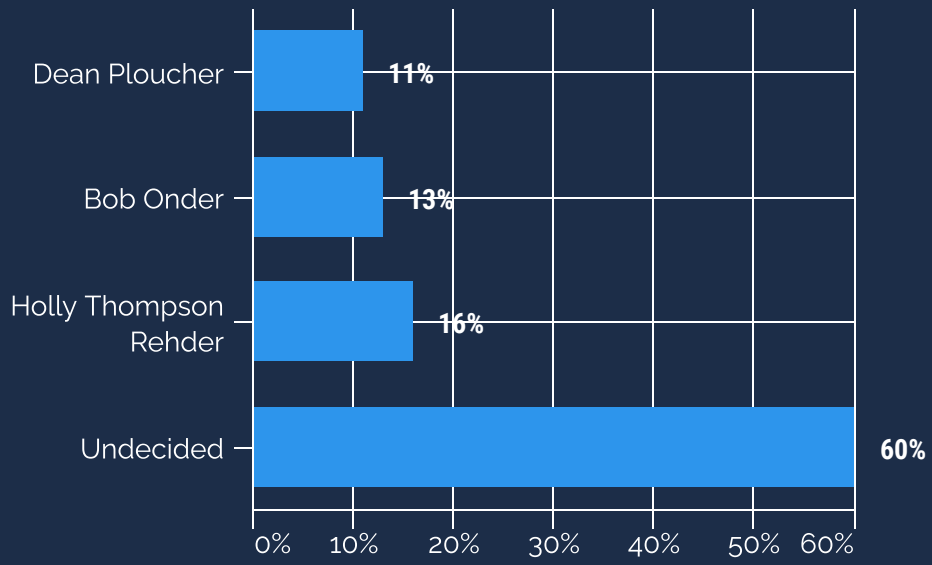
Column %	Traditional	Evangelical	Trump	Other
Dean Plocher	12%	9%	12%	9%
Bob Onder	15%	10%	13%	11%
Holly Thompson Rehder	22%	11%	14%	16%
Undecided	51%	69%	61%	64%

## By GENDER:

Column %	Female	Male
Dean Ploucher	10%	11%
Bob Onder	11%	18%
Holly Thompson Rehder	13%	16%
Undecided	67%	55%

Q2: Possible candidates in the Republican Primary for Lieutenant Governor are Dean Plocher, Bob Onder, and Holly Thompson Rehder. If the election were held today, for whom would you vote? (CONTINUED)

Dean Plocher: 11%  
 Bob Onder: 13%  
 Holly Thompson Rehder: 16%  
 Undecided: 60%



### By IDEOLOGY:

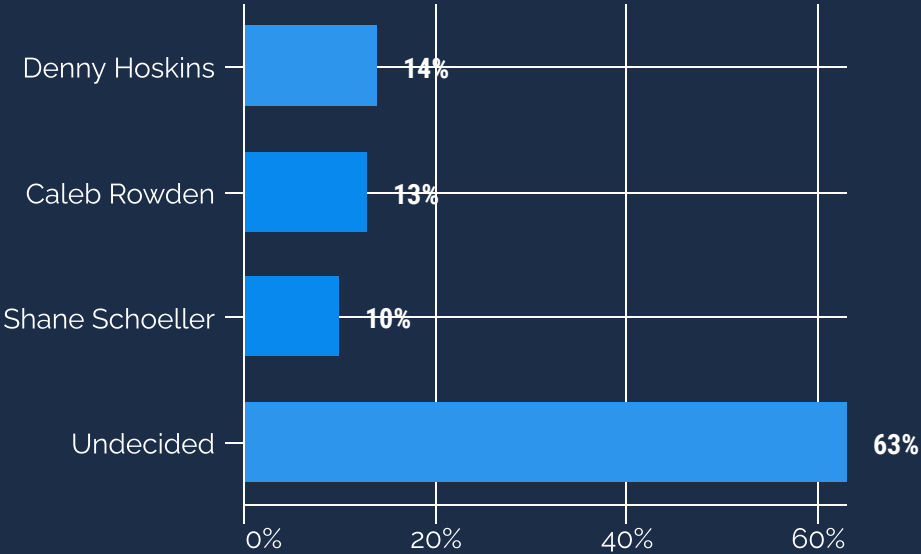
Column %	V con	S con	Mod+Lib
Dean Plocher	10%	15%	6%
Bob Onder	18%	8%	6%
Holly Thompson Rehder	14%	17%	21%
Undecided	58%	60%	67%

### By DMA:

Column %	CLMBIA	KC	SPRGFLD	StL	BALANCE
Dean Plocher	8%	9%	12%	11%	16%
Bob Onder	21%	10%	7%	19%	5%
Holly Thompson Rehder	19%	13%	18%	16%	16%
Undecided	52%	68%	63%	54%	63%

Q3: Possible candidates in the Republican Primary for Secretary of State are Denny Hoskins, Caleb Rowden, and Shane Schoeller. If the election were held today, for whom would you vote?

Denny Hoskins: 14%  
 Caleb Rowden: 13%  
 Shane Schoeller: 10%  
 Undecided: 63%



### By GOP TYPOLOGY:

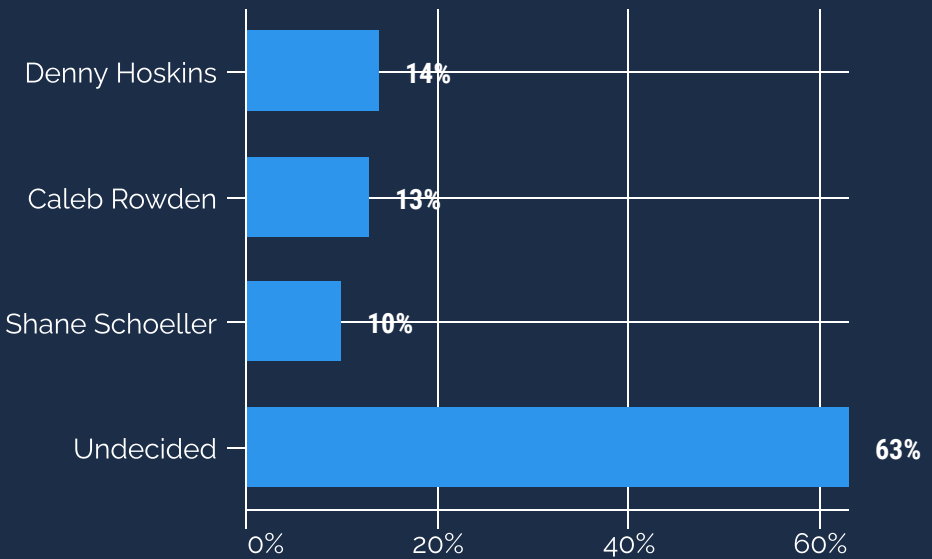
Column %	Traditional	Evangelical	Trump	Other
Denny Hoskins	19%	13%	12%	11%
Caleb Rowden	18%	9%	11%	16%
Shane Schoeller	9%	9%	11%	8%
Undecided	55%	69%	66%	64%

### By GENDER

Column %	Female	Male
Denny Hoskins	12%	15%
Caleb Rowden	10%	17%
Shane Schoeller	10%	9%
Undecided	68%	59%

Q3: Possible candidates in the Republican Primary for Secretary of State are Denny Hoskins, Caleb Rowden, and Shane Schoeller. If the election were held today, for whom would you vote? (CONTINUED)

Denny Hoskins: 14%  
 Caleb Rowden: 13%  
 Shane Schoeller: 10%  
 Undecided: 63%



### By IDEOLOGY:

Column %	V con	S con	Mod+Lib
Denny Hoskins	15%	11%	11%
Caleb Rowden	12%	13%	17%
Shane Schoeller	11%	10%	6%
Undecided	61%	66%	65%

### By DMA:

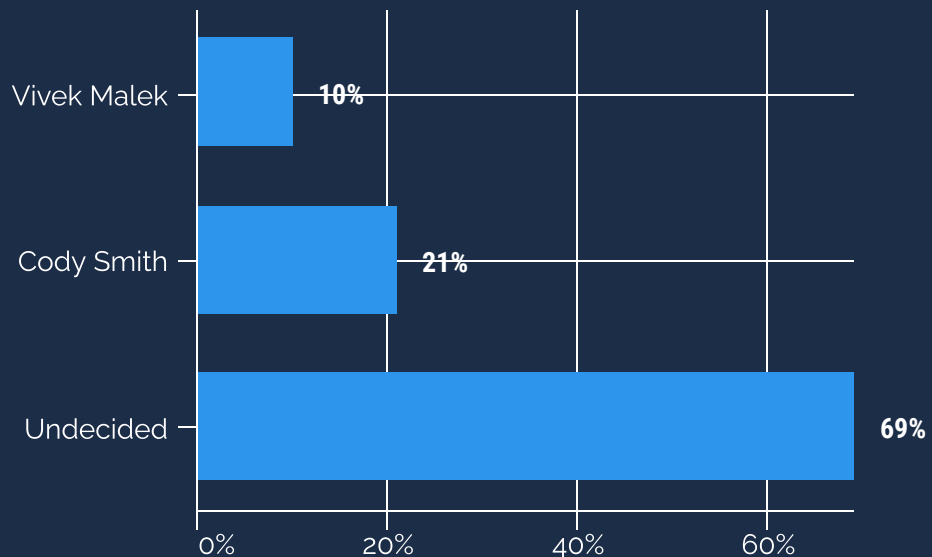
Column %	CLMBIA	KC	SPRGFLD	StL	BALANCE
Denny Hoskins	12%	19%	10%	10%	17%
Caleb Rowden	48%	8%	9%	13%	8%
Shane Schoeller	6%	8%	26%	4%	10%
Undecided	34%	65%	55%	72%	65%

Q4: Possible candidates in the Republican Primary for Secretary of State are Vivek Malek and Cody Smith. If the election were held today, for whom would you vote?

Vivek Malek: 10%

Cody Smith: 21%

Undecided: 69%



## By GOP TYPOLOGY

Column %	Traditional	Evangelical	Trump	Other
Vivek Malek	14%	3%	10%	13%
Cody Smith	27%	17%	21%	16%
Undecided	59%	80%	69%	71%

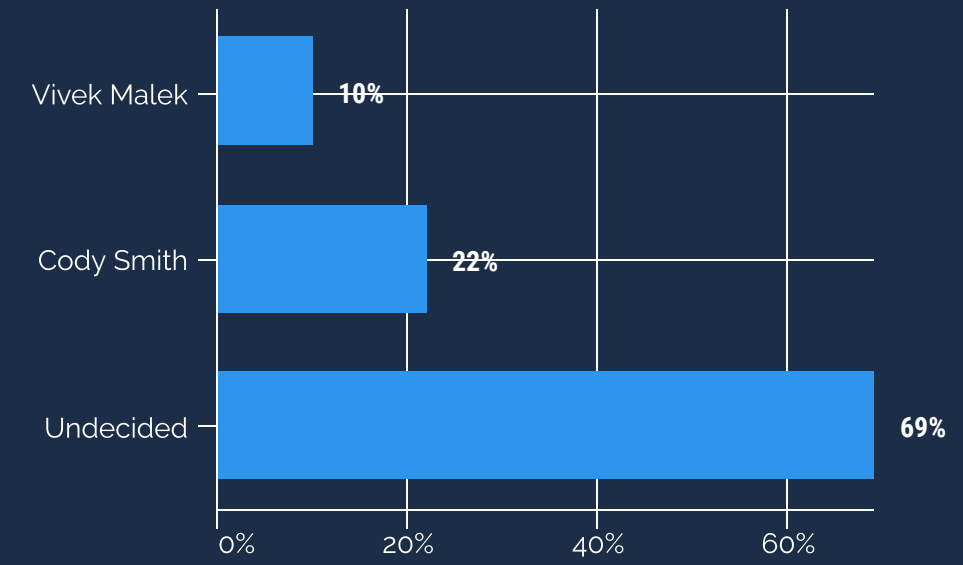
## By GENDER:

Column %	Female	Male
Vivek Malek	10%	10%
Cody Smith	19%	23%
Undecided	70%	67%



Q4: Possible candidates in the Republican Primary for Secretary of State are Vivek Malek and Cody Smith. If the election were held today, for whom would you vote? (CONTINUED)

Vivek Malek: 10%  
 Cody Smith: 21%  
 Undecided: 69%



### By IDEOLOGY:

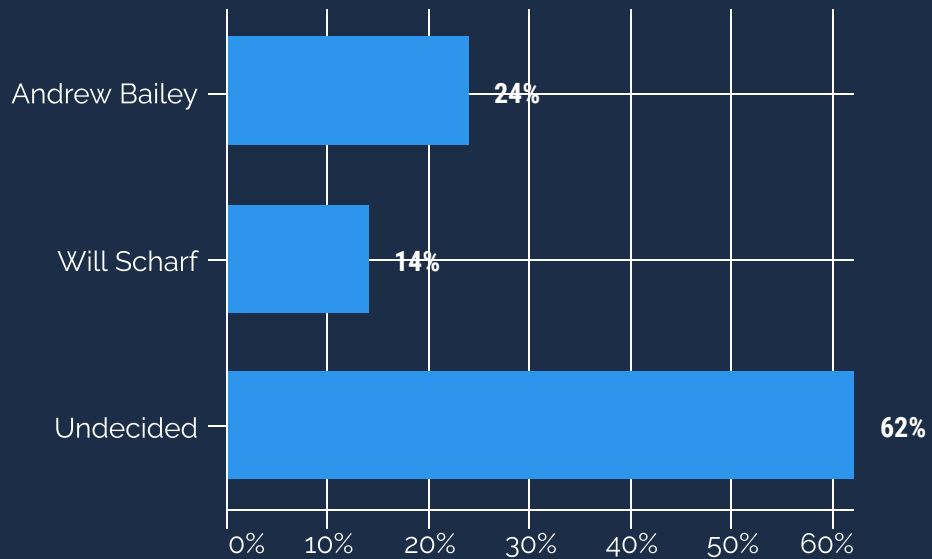
Column %	V con	S con	Mod+Lib
Vivek Malek	12%	9%	9%
Cody Smith	21%	20%	23%
Undecided	68%	71%	67%

### By DMA:

Column %	COLUMBIA	BALANCE	KANSAS CITY	SPRINGFIELD	ST. LOUIS
Vivek Malek	15%	10%	8%	10%	13%
Cody Smith	27%	27%	22%	10%	19%
Undecided	58%	63%	71%	80%	68%

Q5: Possible candidates in the Republican Primary for Attorney General are Andrew Bailey and Will Scharf. If the election were held today, for whom would you vote?

Andrew Bailey: 24%  
 Will Scharf: 14%  
 Undecided: 62%



### By GOP TYPOLOGY:

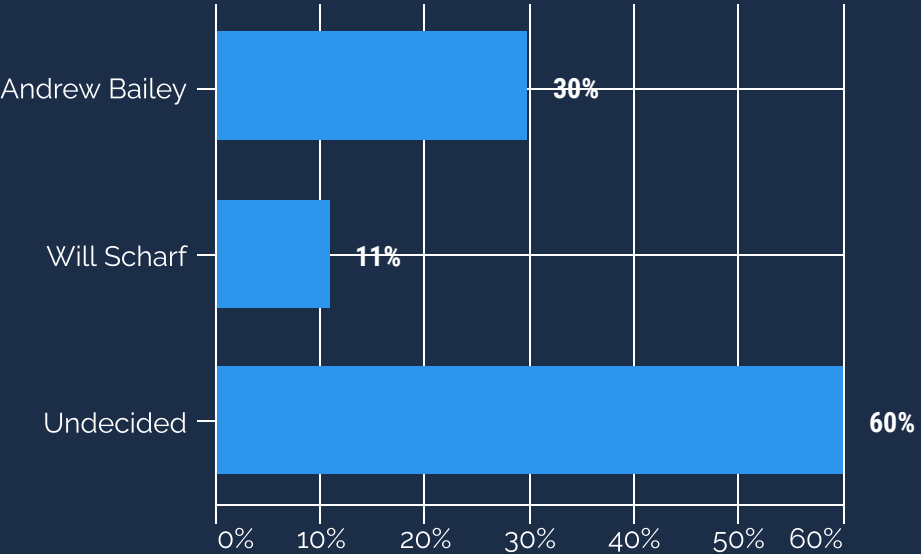
Column %	Traditional	Evangelical	Trump	Other
Andrew Bailey	29%	20%	23%	21%
Will Scharf	20%	8%	12%	14%
Undecided	51%	71%	65%	65%

### By GENDER:

Column %	Female	Male
Andrew Bailey	18%	30%
Will Scharf	11%	17%
Undecided	71%	53%

Q5: Candidates in the Republican Primary for Attorney General are Andrew Bailey and Will Scharf. If the election were held today, for whom would you vote?  
(CONTINUED)

Andrew Bailey: 30%  
Will Scharf: 11%  
Undecided: 60%



### By IDEOLOGY:

Column %	V con	S con	Mod+Lib
Andrew Bailey	26%	24%	16%
Will Scharf	14%	10%	20%
Undecided	59%	66%	64%

### By DMA:

Column %	CLMBIA	KC	SPRGFLD	StL	BALANCE
Andrew Bailey	36%	16%	18%	28%	26%
Will Scharf	13%	10%	18%	14%	14%
Undecided	50%	73%	64%	58%	60%

# DEMOGRAPHICS

DMA	%
CLMBIA	9%
KC	23%
SPRGFLD	18%
StL	36%
BALANCE	15%

GENDER	%
Female	50%
Male	50%

IDEOLOGY	%
V con	54%
S con	29%
Mod+Lib	17%

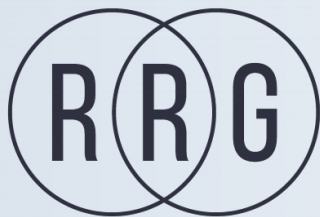
	%
Traditional	26%
Evangelical	14%
Trump	40%
Other	20%

# For More Information...



## Missouri Scout

Missouri Scout is a private news service covering state politics. For subscription information, contact Dave at [dave@moscout.com](mailto:dave@moscout.com)



REMINGTON RESEARCH GROUP

Remington Research Group is a polling firm that specializes in automated IVR technology. The firm was founded in an effort to provide more reliable and affordable polling for campaigns throughout the country. For more information, contact Titus Bond at [tbond@remingtonresearchgroup.com](mailto:tbond@remingtonresearchgroup.com)