



# Missouri Scout

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REMINGTON RESEARCH GROUP

**July 2023**

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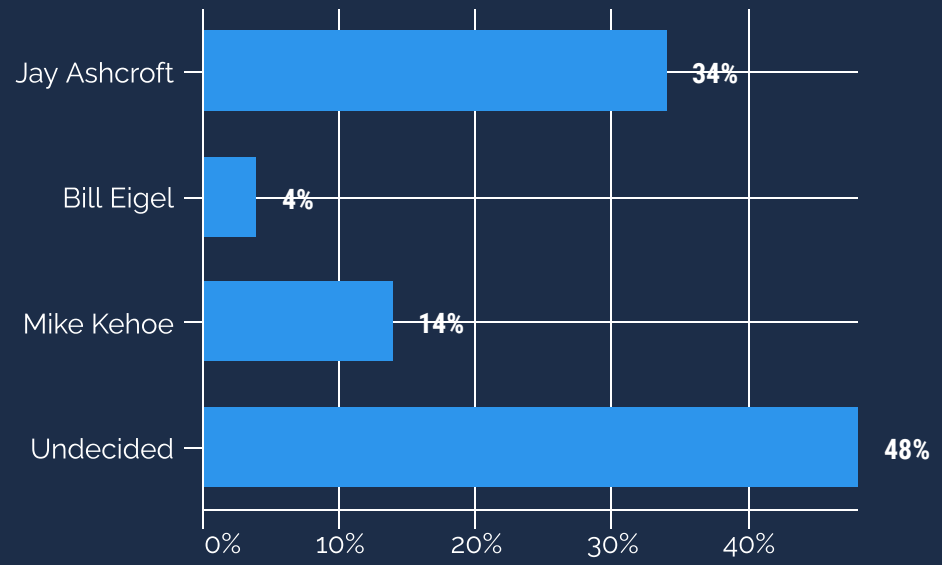
## Missouri Statewide

Survey conducted July 5 through July 7, 2023. 706 likely 2024 Republican Primary voters participated in the survey.

Survey weighted to match expected turnout demographics for the 2024 Republican Primary Election. Margin of Error is +/-3.4% with a 95% level of confidence. Totals do not always equal 100% due to rounding. Survey conducted by Remington Research Group on behalf of The Missouri Scout.

Q1: Possible candidates in the Republican Primary for Governor are Jay Ashcroft, Bill Eigel, and Mike Kehoe. If the election were held today, for whom would you vote?

Jay Ashcroft: 34%  
 Bill Eigel: 4%  
 Mike Kehoe: 14%  
 Undecided: 48%



By TYPOLOGY:

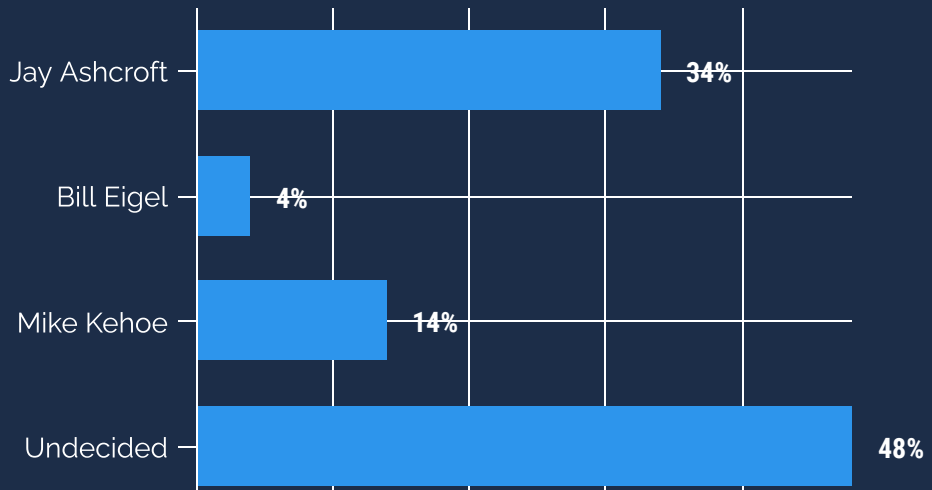
Column %	Traditional	Evangelical	Trump	Other
Jay Ashcroft	41%	33%	36%	21%
Bill Eigel	3%	3%	4%	6%
Mike Kehoe	13%	10%	15%	18%
Undecided	43%	54%	45%	56%

By GENDER:

Column %	Female	Male
Jay Ashcroft	37%	31%
Bill Eigel	3%	5%
Mike Kehoe	14%	14%
Undecided	46%	50%

Q1: Possible candidates in the Republican Primary for Governor are Jay Ashcroft, Bill Eigel, and Mike Kehoe. If the election were held today, for whom would you vote?  
(Continued)

Jay Ashcroft: 34%  
 Bill Eigel: 4%  
 Mike Kehoe: 14%  
 Undecided: 48%



By IDEOLOGY:

Column %	Very Conservative	Somewhat Conservative	Moderate + Lib
Jay Ashcroft	35%	38%	24%
Bill Eigel	3%	2%	9%
Mike Kehoe	11%	17%	19%
Undecided	51%	42%	48%

By DMA:

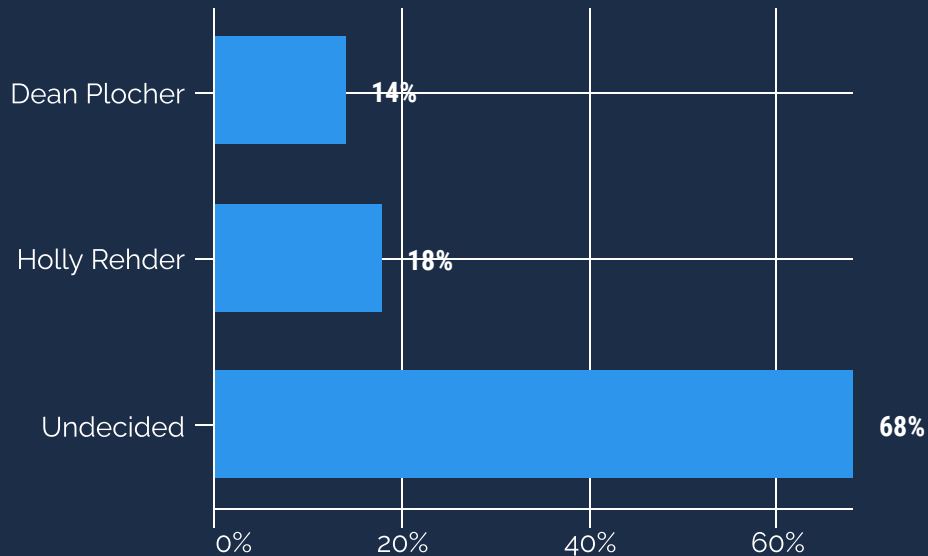
Column %	COLUMBIA	BALANCE	KANSAS CITY	SPRINGFIELD	ST. LOUIS
Jay Ashcroft	32%	35%	33%	30%	37%
Bill Eigel	0%	2%	6%	7%	3%
Mike Kehoe	60%	15%	4%	11%	10%
Undecided	8%	48%	57%	52%	50%

Q2: Possible candidates in the Republican Primary for Lieutenant Governor are Dean Plocher and Holly Rehder. If the election were held today, for whom would you vote?

Dean Plocher: 14%

Holly Rehder: 18%

Undecided: 68%



## By TYPOLOGY:

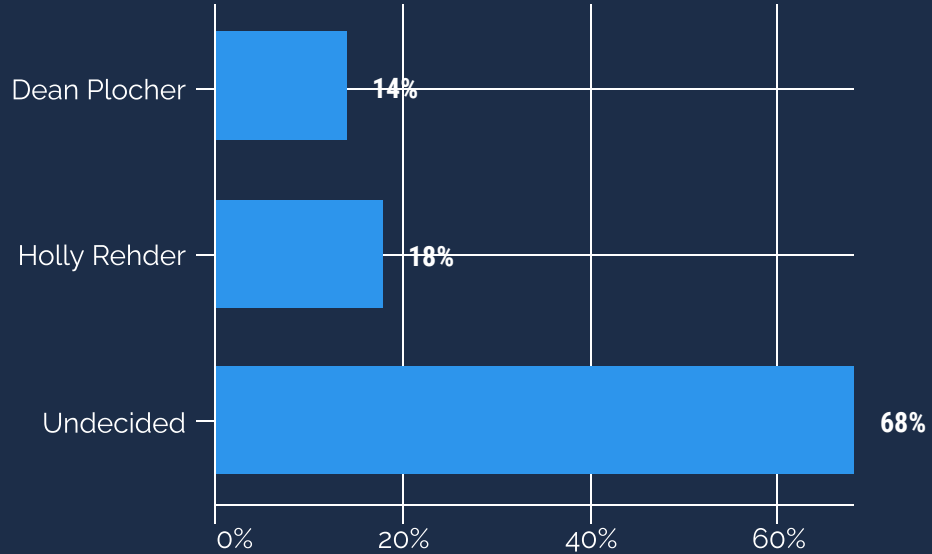
Column %	Traditional	Evangelical	Trump	Other
Dean Plocher	16%	11%	16%	11%
Holly Rehder	21%	14%	17%	17%
Undecided	63%	75%	68%	72%

## By GENDER:

Column %	Female	Male
Dean Plocher	15%	13%
Holly Rehder	17%	19%
Undecided	69%	67%

Q2: Possible candidates in the Republican Primary for Lieutenant Governor are Dean Plocher and Holly Rehder. If the election were held today, for whom would you vote? (Continued)

Dean Plocher: 14%  
 Holly Rehder: 18%  
 Undecided: 68%



By IDEOLOGY:

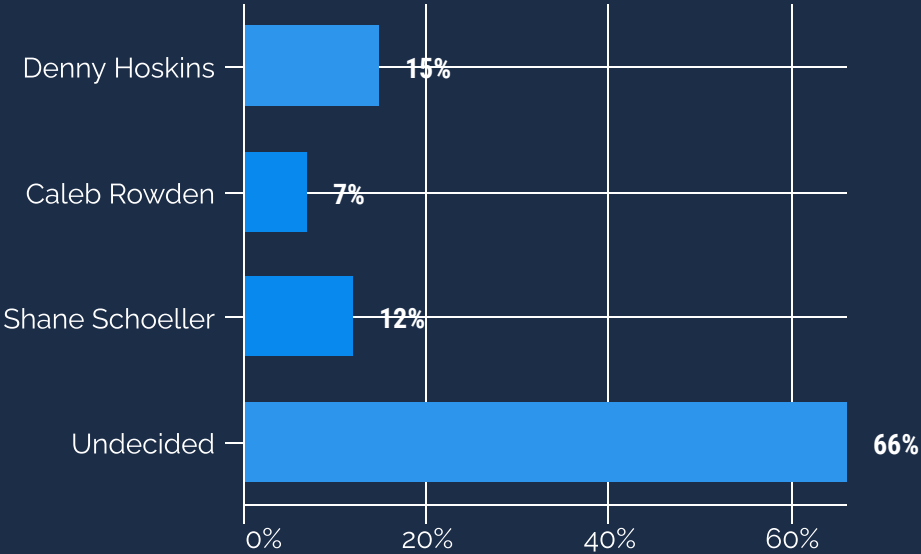
Column %	Very Conservative	Somewhat Conservative	Moderate + Lib
Dean Plocher	18%	12%	5%
Holly Rehder	14%	13%	39%
Undecided	68%	75%	57%

By DMA:

Column %	COLUMBIA	Balance	KANSAS CITY	SPRINGFIELD	ST. LOUIS
Dean Plocher	17%	16%	10%	15%	15%
Holly Rehder	9%	34%	19%	4%	20%
Undecided	74%	50%	72%	82%	65%

Q3: Possible candidates in the Republican Primary for Secretary of State are Denny Hoskins, Caleb Rowden, and Shane Schoeller. If the election were held today, for whom would you vote?

Denny Hoskins: 15%  
 Caleb Rowden: 7%  
 Shane Schoeller: 12%  
 Undecided: 66%



### By TYPOLOGY:

Column %	Traditional	Evangelical	Trump	Other
Denny Hoskins	16%	6%	22%	10%
Caleb Rowden	10%	13%	2%	4%
Shane Schoeller	9%	12%	15%	14%
Undecided	65%	69%	61%	72%

### By GENDER

Column %	Female	Male
Agree	21%	32%
Disagree	48%	48%
Not Sure	32%	20%

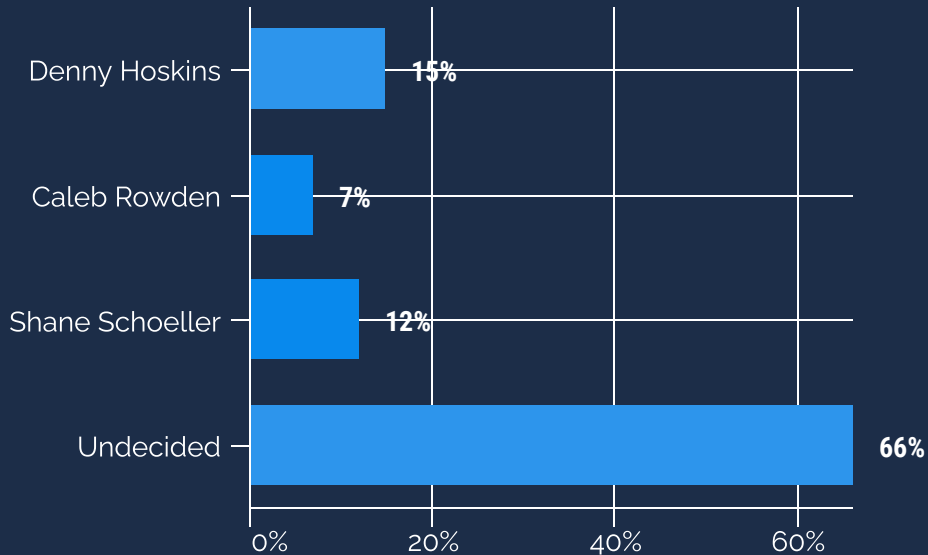
Q3: Possible candidates in the Republican Primary for Secretary of State are Denny Hoskins, Caleb Rowden, and Shane Schoeller. If the election were held today, for whom would you vote? (Continued)

Denny Hoskins: 15%

Caleb Rowden: 7%

Shane Schoeller: 12%

Undecided: 66%



### By IDEOLOGY:

Column %	Very Conservative	Somewhat Conservative	Moderate + Lib
Denny Hoskins	16%	16%	10%
Caleb Rowden	6%	7%	11%
Shane Schoeller	10%	15%	13%
Undecided	68%	62%	66%

### By DMA:

Column%	COLUMBIA	BALANCE	KANSAS CITY	SPRINGFIELD	ST. LOUIS
Denny Hoskins	20%	5%	26%	6%	15%
Caleb Rowden	39%	7%	3%	0%	5%
Shane Schoeller	8%	4%	7%	29%	11%
Undecided	33%	84%	64%	64%	69%

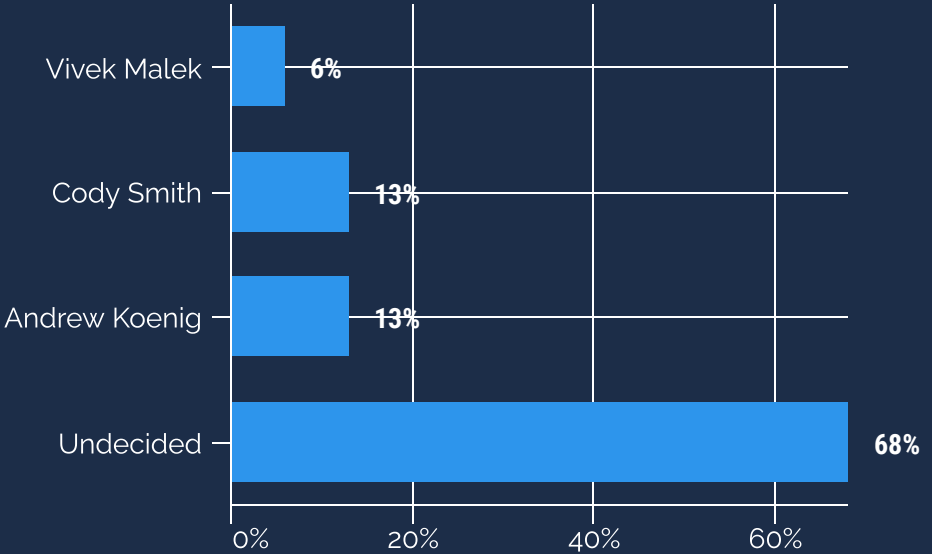
Q4: Possible candidates in the Republican Primary for Secretary of State are Vivek Malek, Cody Smith and Andrew Koenig. If the election were held today, for whom would you vote?

Vivek Malek: 6%

Cody Smith: 13%

Andrew Koenig: 13%

Undecided: 68%



### By TYPOLOGY:

Column %	Traditional	Evangelical	Trump	Other
Vivek Malek	9%	3%	3%	6%
Cody Smith	15%	9%	15%	10%
Andrew Koenig	14%	13%	14%	8%
Undecided	62%	72%	68%	75%

### By GENDER:

Column %	Female	Male
Vivek Malek	5%	7%
Cody Smith	12%	14%
Andrew Koenig	14%	12%
Undecided	69%	67%



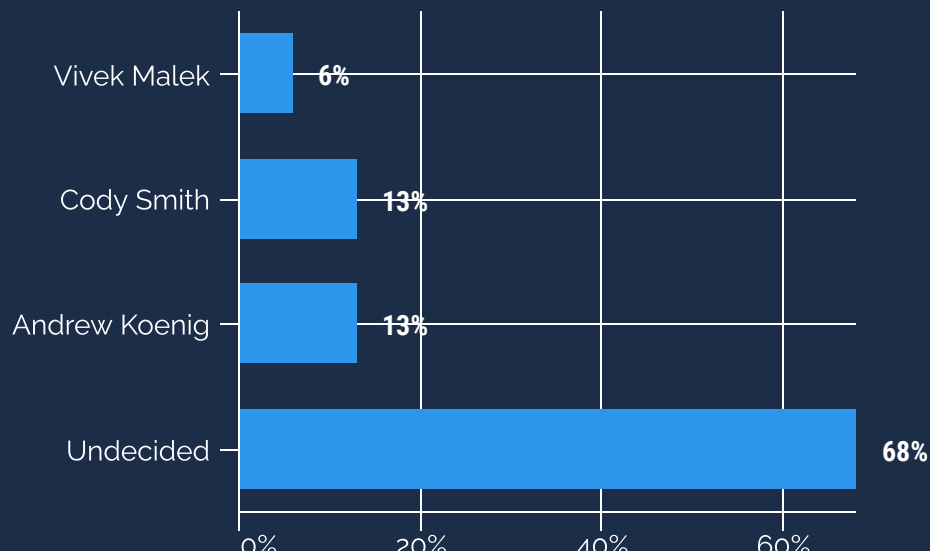
Q4: Possible candidates in the Republican Primary for Secretary of State are Vivek Malek, Cody Smith and Andrew Koenig. If the election were held today, for whom would you vote? (Continued)

Vivek Malek: 6%

Cody Smith: 13%

Andrew Koenig: 13%

Undecided: 68%



## By IDEOLOGY:

Column %	Very Conservative	Somewhat Conservative	Moderate + Lib
Vivek Malek	5%	3%	13%
Cody Smith	10%	20%	11%
Andrew Koenig	14%	10%	17%
Undecided	71%	67%	59%

## By DMA:

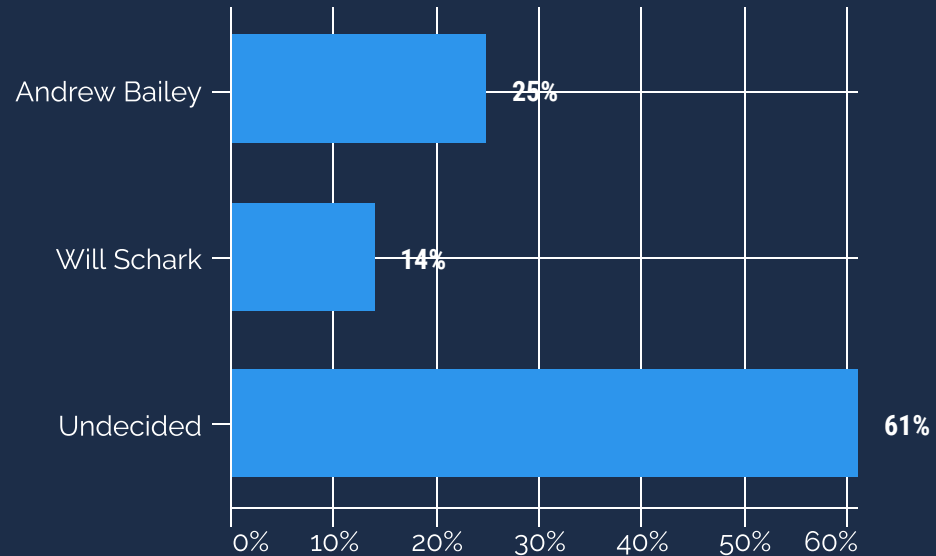
Column %	COLUMBIA	BALANCE	KANSAS CITY	SPRINGFIELD	ST. LOUIS
Vivek Malek	9%	5%	5%	6%	6%
Cody Smith	22%	14%	13%	11%	11%
Andrew Koenig	23%	7%	8%	4%	21%
Undecided	46%	74%	74%	79%	62%

Q5: Possible candidates in the Republican Primary for Attorney General are Andrew Bailey and Will Scharf. If the election were held today, for whom would you vote?

Andrew Bailey: 25%

Will Scharf: 14%

Undecided: 61%



## By TYPOLOGY:

Column %	Traditional	Evangelical	Trump	Other
Andrew Bailey	30%	19%	31%	13%
Will Scharf	19%	10%	10%	15%
Undecided	52%	71%	59%	72%

## By GENDER:

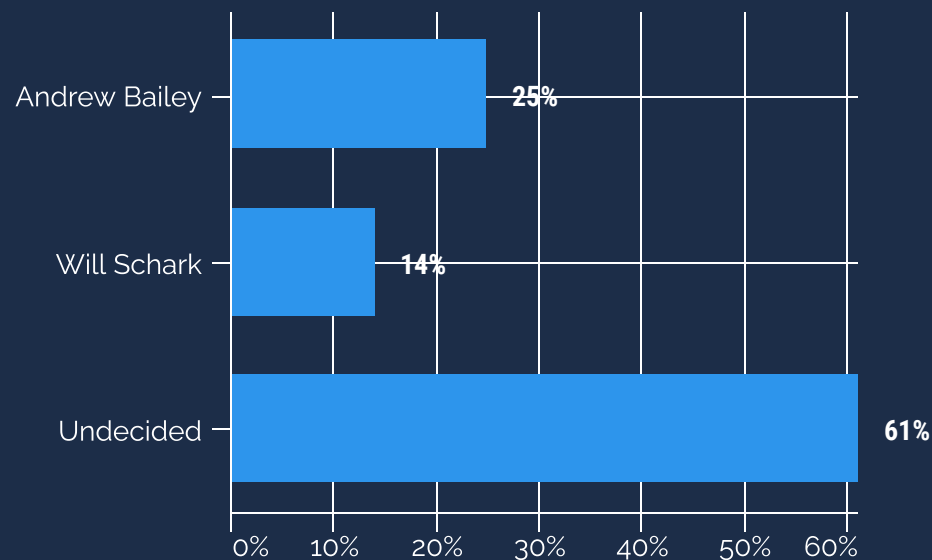
Column %	Female	Male
Andrew Bailey	23%	27%
Will Scharf	13%	15%
Undecided	65%	57%

Q5: Possible candidates in the Republican Primary for Attorney General are Andrew Bailey and Will Scharf. If the election were held today, for whom would you vote?  
(Continued)

Andrew Bailey: 25%

Will Scharf: 14%

Undecided: 61%



## By IDEOLOGY:

Column %	Very Conservative	Somewhat Conservative	Moderate + Lib
Andrew Bailey	25%	33%	11%
Will Scharf	11%	9%	31%
Undecided	64%	58%	57%

## By DMA:

Column %	COLUMBIA	BALANCE	KANSAS CITY	SPRINGFIELD	ST. LOUIS
Andrew Bailey	43%	26%	15%	17%	31%
Will Scharf	16%	17%	19%	5%	13%
Undecided	41%	56%	66%	77%	57%

# DEMOGRAPHICS

DMA	%
Columbia	9%
Kansas City	23%
Springfield	18%
St. Louis	36%
Balance	15%

GENDER	%
Female	50%
Male	50%

IDEOLOGY	%
Very conservative	54%
Somewhat conservative	29%
Moderate + Liberal	17%

Typology	%
Traditional	33%
Evangelical	16%
Trump	31%
Other	20%

# For More Information...



## Missouri Scout

Missouri Scout is a private news service covering state politics. For subscription information, contact Dave at [dave@moscout.com](mailto:dave@moscout.com)



REMINGTON RESEARCH GROUP

Remington Research Group is a polling firm that specializes in automated IVR technology. The firm was founded in an effort to provide more reliable and affordable polling for campaigns throughout the country. For more information, contact Titus Bond at [tbond@remingtonresearchgroup.com](mailto:tbond@remingtonresearchgroup.com)