



Missouri Scout

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REMINGTON RESEARCH GROUP

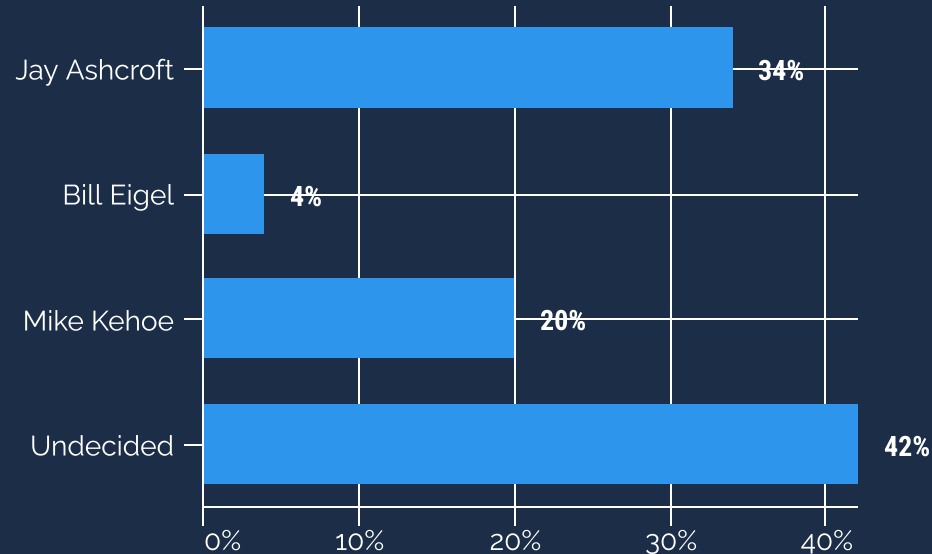
January 2024

Missouri Statewide

Survey conducted January 17 through January 18, 2024. 806 likely 2024 Republican Primary voters participated in the survey. Survey weighted to match expected turnout demographics for the 2024 Republican Primary Election. Margin of Error is +/-3.3% with a 95% level of confidence. Totals do not always equal 100% due to rounding. Survey conducted by Remington Research Group on behalf of The Missouri Scout.

Q1: The candidates in the Republican primary election for Governor are Jay Ashcroft, Bill Eigel and Mike Kehoe. If the election were held today for whom would you vote?

Jay Ashcroft: 34%
 Bill Eigel: 4%
 Mike Kehoe: 20%
 Undecided: 42%



By type of GOP:

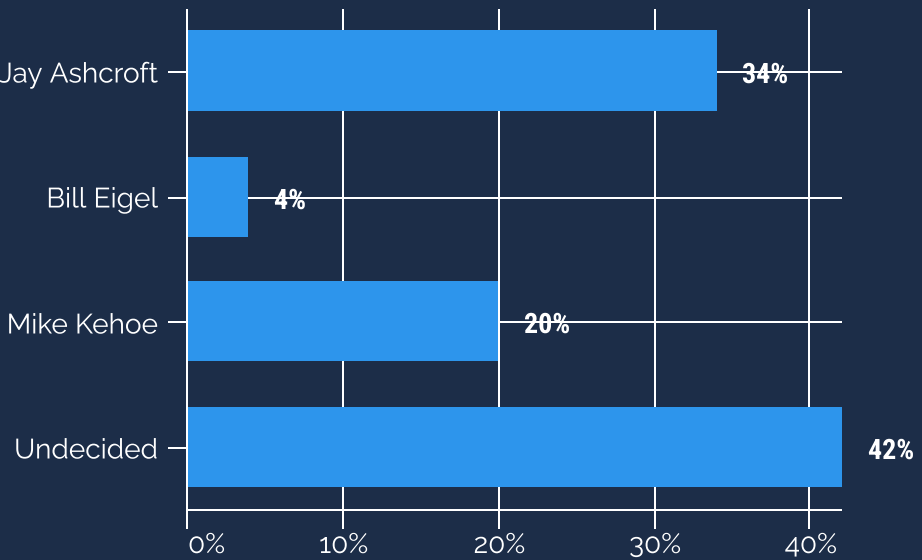
Column %	Traditional	Evangelical	Trump	Other
Jay Ashcroft	35%	41%	38%	19%
Bill Eigel	3%	3%	5%	5%
Mike Kehoe	27%	15%	15%	22%
Undecided	35%	40%	41%	54%

By GENDER:

Column %	Female	Male
Jay Ashcroft	34%	34%
Bill Eigel	3%	5%
Mike Kehoe	16%	24%
Undecided	46%	38%

Q1: The candidates in the Republican primary election for Governor are Jay Ashcroft, Bill Eigel and Mike Kehoe. If the election were held today for whom would you vote? (Continued)

Jay Ashcroft: 34%
 Bill Eigel: 4%
 Mike Kehoe: 20%
 Undecided: 42%



By IDEOLOGY:

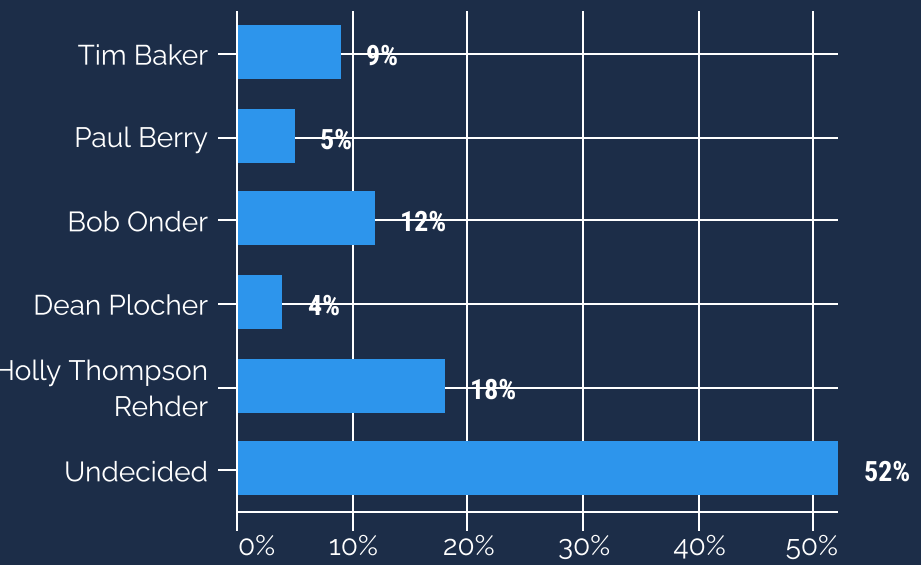
Column %	Very Conservative	Somewhat Conservative	Moderate/Liberal
Jay Ashcroft	38%	34%	20%
Bill Eigel	5%	3%	4%
Mike Kehoe	19%	21%	23%
Undecided	38%	42%	53%

By DMA:

Column %	COLUMBIA	BALANCE	KANSAS CITY	SPRINGFIELD	ST. LOUIS
Jay Ashcroft	28%	48%	31%	36%	30%
Bill Eigel	3%	1%	4%	5%	5%
Mike Kehoe	40%	11%	23%	16%	18%
Undecided	28%	39%	42%	44%	46%

Q2: The candidates in the Republican primary election for Lieutenant Governor are Tim Baker, Paul Berry, Bob Onder, Dean Plocher, Holly Thompson Rehder. If the election were held today for whom would you vote?

Tim Baker: 9%
 Paul Berry: 5%
 Bob Onder: 12%
 Dean Plocher: 4%
 Holly Thompson Rehder: 18%
 Undecided: 52%



By type of GOP:

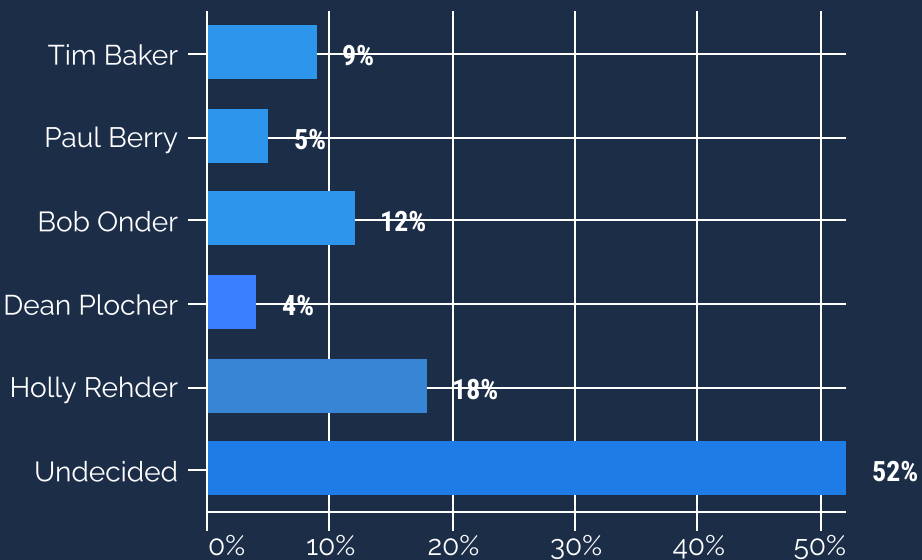
Column %	Traditional	Evangelical	Trump	Other
Tim Baker	15%	9%	8%	2%
Paul Berry	4%	7%	5%	4%
Bob Onder	10%	10%	15%	11%
Dean Plocher	4%	3%	4%	5%
Holly Thompson Rehder	21%	16%	15%	20%
Undecided	46%	56%	52%	57%

By GENDER:

Column %	Female	Male
Tim Baker	9%	9%
Paul Berry	5%	5%
Bob Onder	10%	14%
Dean Plocher	4%	4%
Holly Thompson Rehder	17%	19%
Undecided	55%	49%

Q2: The candidates in the Republican primary election for Lieutenant Governor are Tim Baker, Paul Berry, Bob Onder, Dean Plocher, Holly Thompson Rehder. If the election were held today for whom would you vote? (Continued)

Tim Baker: 9%
 Paul Berry: 5%
 Bob Onder: 12%
 Dean Plocher: 4%
 Holly Thompson Rehder: 18%
 Undecided: 52%



By IDEOLOGY:

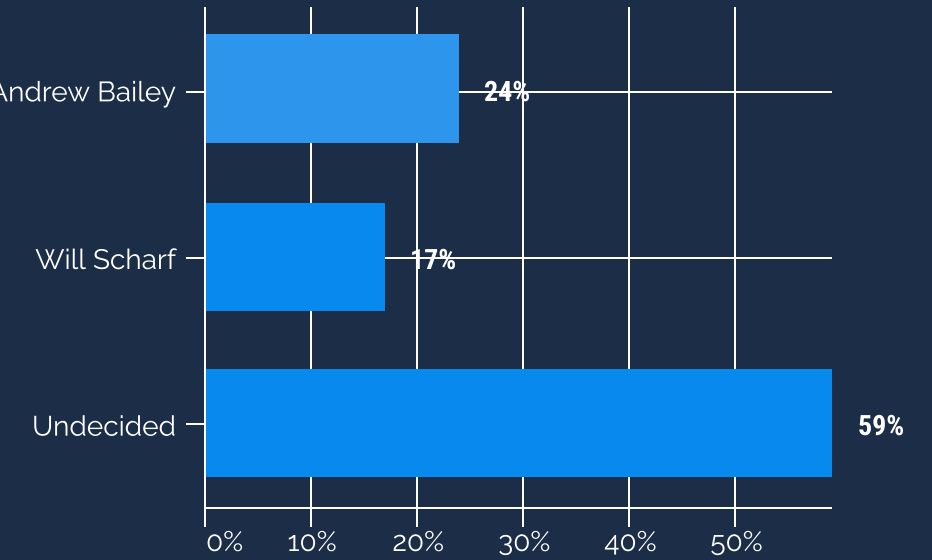
Column %	Very Conservative	Somewhat Conservative	Moderate/Liberal
Tim Baker	10%	9%	4%
Paul Berry	5%	5%	5%
Bob Onder	12%	16%	6%
Dean Plocher	3%	6%	4%
Holly Rehder	16%	18%	24%
Undecided	54%	46%	57%

By DMA:

Column %	COLUMBIA	Balance	KANSAS CITY	SPRINGFIELD	ST. LOUIS
Tim Baker	14%	10%	8%	10%	7%
Paul Berry	7%	2%	3%	6%	6%
Bob Onder	9%	6%	7%	6%	22%
Dean Plocher	6%	4%	4%	6%	3%
Holly Rehder	20%	29%	21%	10%	15%
Undecided	43%	50%	57%	62%	46%

Q3: The candidates in the Republican primary election for Attorney General are Andrew Bailey and Will Scharf. If the election were held today for whom would you vote?

Andrew Bailey: 24%
 Will Scharf: 17%
 Undecided: 59%



By type of GOP:

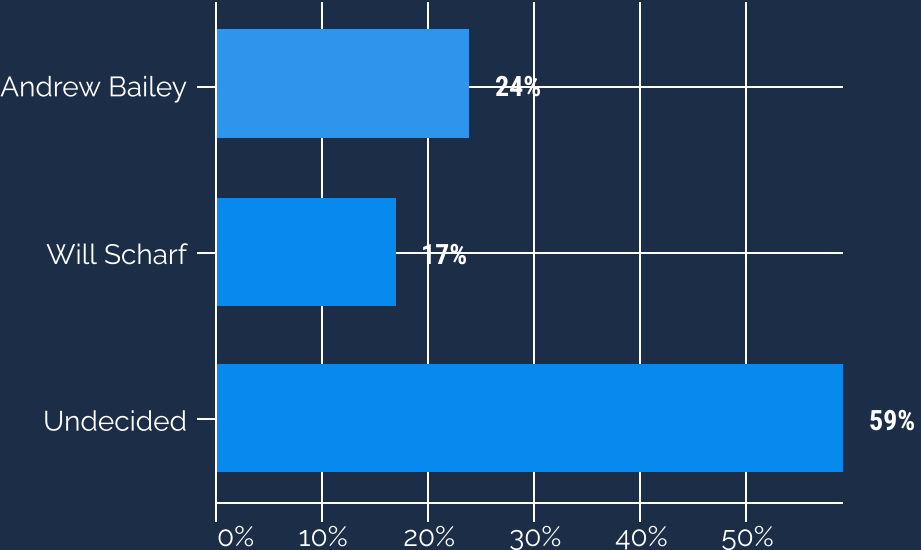
Column %	Traditional	Evangelical	Trump	Other
Andrew Bailey	26%	26%	28%	12%
Will Scharf	24%	13%	12%	20%
Undecided	51%	61%	59%	69%

By GENDER:

Column %	Female	Male
Andrew Bailey	21%	27%
Will Scharf	12%	22%
Undecided	67%	51%

Q3: The candidates in the Republican primary election for Attorney General are Andrew Bailey and Will Scharf. If the election were held today for whom would you vote? (Continued)

Andrew Bailey: 24%
 Will Scharf: 17%
 Undecided: 59%



By IDEOLOGY:

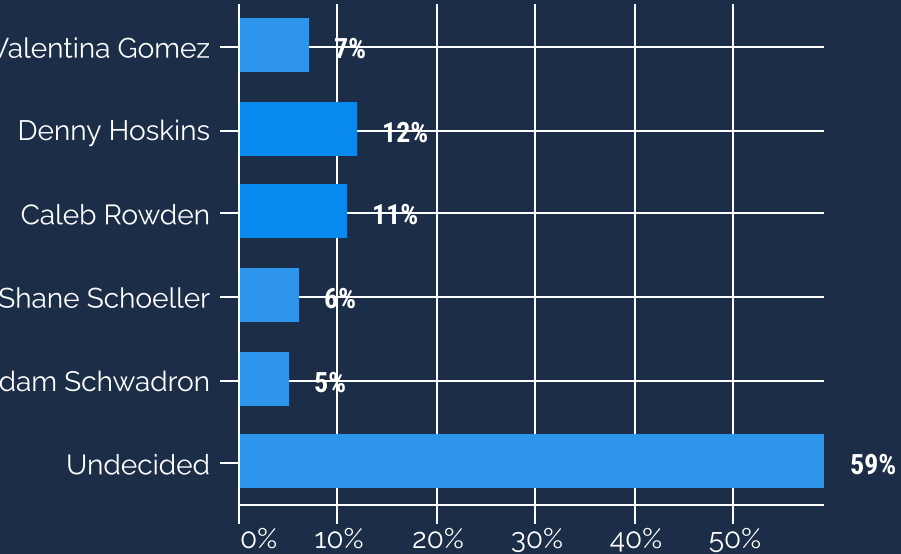
Column %	Very Conservative	Somewhat Conservative	Moderate/Liberal
Andrew Bailey	28%	23%	12%
Will Scharf	13%	20%	25%
Undecided	59%	58%	62%

By DMA:

Column%	COLUMBIA	BALANCE	KANSAS CITY	SPRINGFIELD	ST. LOUIS
Andrew Bailey	31%	22%	20%	21%	27%
Will Scharf	17%	11%	20%	15%	19%
Undecided	52%	67%	60%	64%	54%

Q4: The candidates in the Republican primary election for Secretary of State are Valentina Gomez, Denny Hoskins, Caleb Rowden, Shane Schoeller and Adam Schwadron. If the election were held today for whom would you vote?

Valentina Gomez: 7%
 Denny Hoskins: 12%
 Caleb Rowden: 11%
 Shane Schoeller: 6%
 Adam Schwadron: 5%
 Undecided: 59%



By type of GOP:

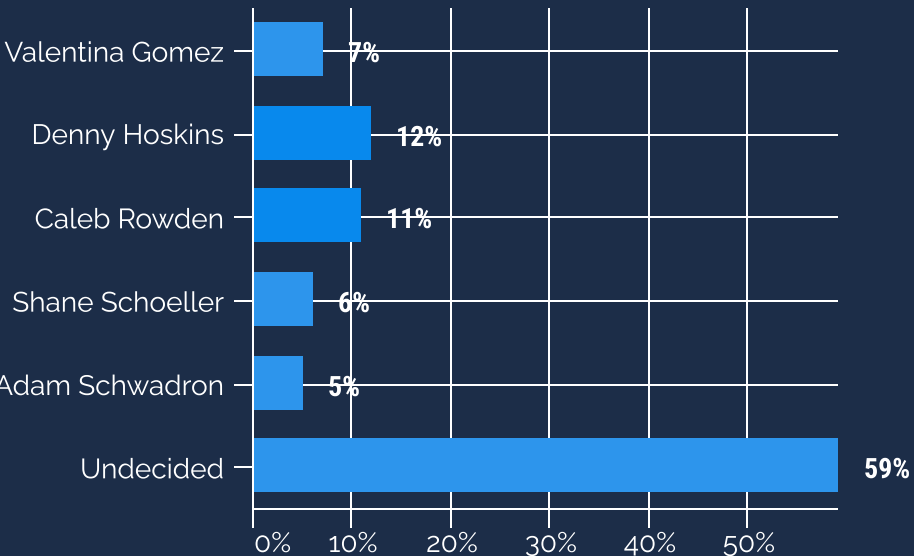
Column %	Traditional	Evangelical	Trump	Other
Valentina Gomez	12%	7%	5%	5%
Denny Hoskins	13%	12%	12%	8%
Caleb Rowden	11%	12%	11%	10%
Shane Scholler	7%	6%	4%	8%
Adam Schwadron	8%	3%	4%	7%
Undecided	49%	60%	64%	62%

By GENDER:

Column %	Female	Male
Valentina Gomez	7%	7%
Denny Hoskins	10%	13%
Caleb Rowden	9%	13%
Shane Schoeller	5%	7%
Adam Schwadron	4%	6%
Undecided	65%	53%

Q4: The candidates in the Republican primary election for Secretary of State are Valentina Gomez, Denny Hoskins, Caleb Rowden, Shane Schoeller and Adam Schwadron. If the election were held today for whom would you vote? (Continued)

Valentina Gomez: 7%
 Denny Hoskins: 12%
 Caleb Rowden: 11%
 Shane Schoeller: 6%
 Adam Schwadron: 5%
 Undecided: 59%



By IDEOLOGY:

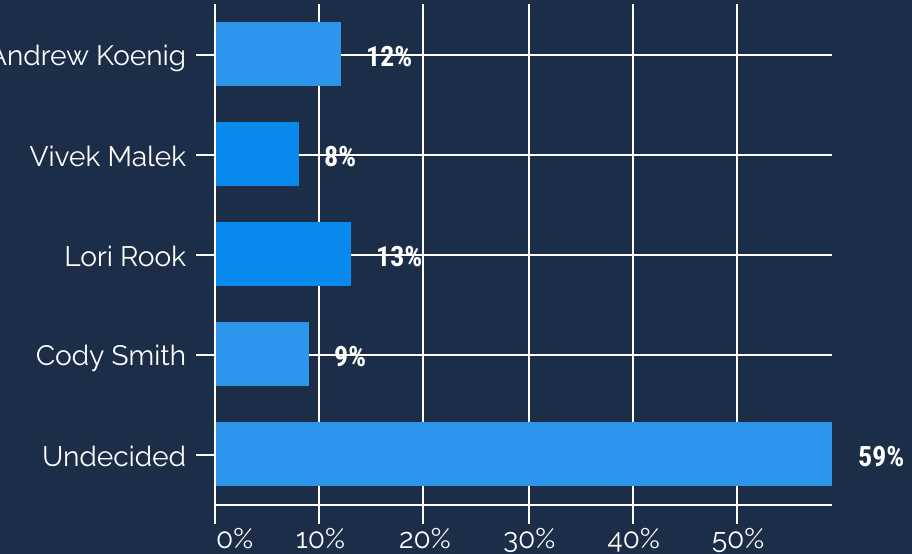
Column %	Very Conservative	Somewhat Conservative	Moderate/Liberal
Valentina Gomez	6%	8%	9%
Denny Hoskins	13%	12%	8%
Caleb Rowden	9%	14%	10%
Shane Schoeller	6%	5%	9%
Adam Schwadron	6%	4%	6%
Undecided	60%	57%	57%

By DMA:

Column%	COLUMBIA	BALANCE	KANSAS CITY	SPRINGFIELD	ST. LOUIS
Valentina Gomez	6%	11%	6%	5%	8%
Denny Hoskins	13%	10%	16%	11%	9%
Caleb Rowden	39%	5%	7%	11%	9%
Shane Schoeller	3%	1%	5%	15%	5%
Adam Schwadron	7%	5%	8%	3%	5%
Undecided	33%	68%	57%	56%	65%

Q5: The candidates in the Republican primary election for Treasurer are Andrew Koenig, Vivek Malek, Lori Rook, and Cody Smith. If the election were held today for whom would you vote?

Andrew Koenig: 12%
 Vivek Malek: 8%
 Lori Rook: 13%
 Cody Smith: 9%
 Undecided: 58%



Type of GOP:

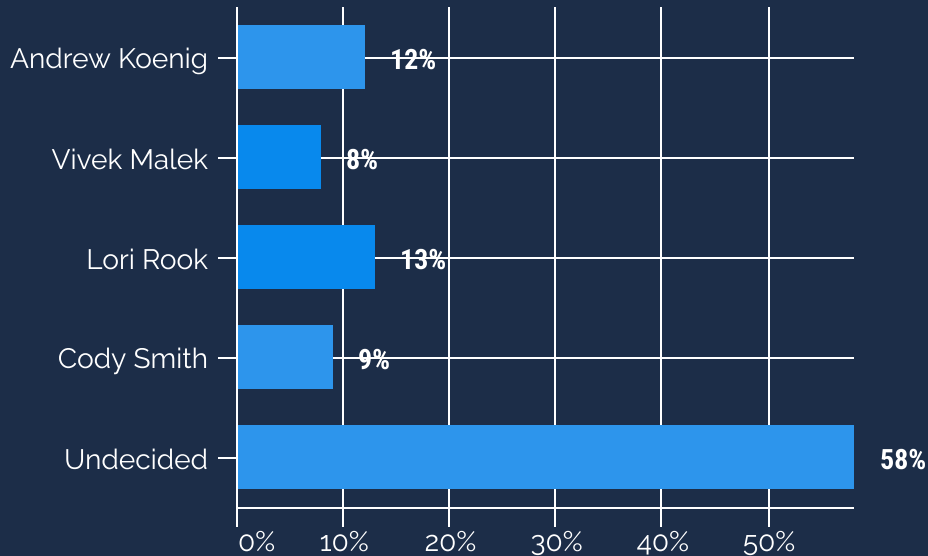
Column %	Traditional	Evangelical	Trump	Other
Andrew Koenig	18%	17%	9%	7%
Vivek Malek	8%	6%	8%	9%
Lori Rook	15%	15%	9%	17%
Cody Smith	8%	7%	10%	8%
Undecided	51%	55%	64%	59%

By GENDER:

Column %	Female	Male
Andrew Koenig	12%	12%
Vivek Malek	6%	9%
Lori Rook	12%	15%
Cody Smith	7%	10%
Undecided	63%	53%

Q5: The candidates in the Republican primary election for Treasurer are Andrew Koenig, Vivek Malek, Lori Rook, and Cody Smith. If the election were held today for whom would you vote? (Continued)

Andrew Koenig: 12%
 Vivek Malek: 8%
 Lori Rook: 13%
 Cody Smith: 9%
 Undecided: 58%



By IDEOLOGY:

Column %	Very Conservative	Somewhat Conservative	Moderate/Liberal
Andrew Koenig	13%	13%	8%
Vivek Malek	7%	10%	8%
Lori Rook	12%	12%	20%
Cody Smith	8%	12%	4%
Undecided	60%	53%	59%

By DMA:

Column%	COLUMBIA	BALANCE	KANSAS CITY	SPRINGFIELD	ST. LOUIS
Andrew Koenig	15%	13%	7%	8%	17%
Vivek Malek	14%	5%	4%	9%	10%
Lori Rook	18%	14%	15%	11%	12%
Cody Smith	9%	7%	12%	12%	5%
Undecided	43%	62%	62%	60%	56%

DEMOGRAPHICS

DMA	%
Columbia	9%
Kansas City	23%
Springfield	18%
St. Louis	36%
Balance	15%

GENDER	%
Female	50%
Male	50%

IDEOLOGY	%
Very conservative	54%
Somewhat conservative	29%
Moderate/Liberal	17%

Type of GOP	%
Traditional	27%
Evangelical	16%
Trump	37%
Other	20%

For More Information...



Missouri Scout

Missouri Scout is a private news service covering state politics. For subscription information, contact Dave at dave@moscout.com



REMINGTON RESEARCH GROUP

Remington Research Group is a polling firm that specializes in automated IVR technology. The firm was founded in an effort to provide more reliable and affordable polling for campaigns throughout the country. For more information, contact Titus Bond at tbond@remingtonresearchgroup.com