State of Missouri

Public Opinion

Q: What is your opinion of Mike Parson?

Favorable: 35%
Unfavorable: 13%
No opinion: 52%

Q: What is your opinion of Eric Schmitt?

Favorable: 16%
Unfavorable: 14%
No opinion: 70%

Q: What is your opinion of Jay Ashcroft?

Favorable: 38%
Unfavorable: 28%
No opinion: 34%

Q: What should be the top priority for state government?

Economic development: 17%
Education: 16%
Public safety: 11%
Healthcare: 34%
Something else: 6%
Not sure: 16%

Q: What is your opinion of Mike Parson?

Column %	COLUMBIA	KC	CAPE GIR	SPRINGFIELD	STL
Favorable	56%	24%	39%	50%	32%
Unfavorable	13%	14%	6%	5%	15%
No opinion	31%	62%	55%	45%	53%

Table 1. Q1 by DMA - Categorical

Column %	Republican	Democrat	Non-Partisan
Favorable	54%	19%	26%
Unfavorable	7%	20%	12%
No opinion	39%	61%	61%

Table 2. Q1 by PARTY

Column %	Female	Male
Favorable	34%	37%
Unfavorable	10%	15%
No opinion	56%	48%

Table 3. Q1 by GENDER

Column %	Conservative	Moderate	Liberal
Favorable	53%	23%	11%
Unfavorable	6%	18%	18%
No opinion	41%	59%	71%

Table 4. Q1 by IDEOLOGY

Q: What is your opinion of Eric Schmitt?

Column %	COLUMBIA	KC	CAPE GIR	SPRINGFIELD	STL
Favorable	19%	10%	24%	18%	18%
Unfavorable	9%	13%	6%	9%	16%
No opinion	72%	76%	69%	73%	65%

Table 5. Q2 by DMA - Categorical

Column %	Republican	Democrat	Non-Partisan
Favorable	26%	6%	12%
Unfavorable	8%	21%	15%
No opinion	66%	73%	73%

Table 6. Q2 by PARTY

Column %	Female	Male
Favorable	15%	18%
Unfavorable	11%	17%
No opinion	75%	65%

Table 7. Q2 by GENDER

Column %	Conservative	Moderate	Liberal
Favorable	25%	10%	4%
Unfavorable	9%	19%	18%
No opinion	67%	71%	78%

Table 8. Q2 by IDEOLOGY

Q: What is your opinion of Jay Ashcroft?

Column %	COLUMBIA	KC	CAPE GIR	SPRINGFIELD	STL
Favorable	55%	31%	49%	50%	31%
Unfavorable	22%	30%	10%	18%	35%
No opinion	24%	39%	41%	32%	33%

Table 9. Q3 by DMA - Categorical

Column %	Republican	Democrat	Non-Partisan
Favorable	59%	14%	33%
Unfavorable	10%	47%	32%
No opinion	30%	38%	35%

Table 10. Q3 by PARTY

Column %	Female	Male
Favorable	36%	40%
Unfavorable	25%	31%
No opinion	39%	29%

Table 11. Q3 by GENDER

Column %	Conservative	Moderate	Liberal
Favorable	57%	23%	13%
Unfavorable	10%	43%	45%
No opinion	32%	33%	42%

Table 12. Q3 by IDEOLOGY

Q: What should be the top priority for state government?

Column %	COLUMBIA	KC	CAPE GIR	SPRINGFIELD	STL
EcoDevo	25%	14%	28%	17%	16%
Education	10%	16%	7%	13%	20%
Public safety	12%	10%	14%	11%	13%
Healthcare	32%	38%	32%	30%	35%
Something else	5%	9%	3%	6%	5%
Not sure	16%	13%	15%	22%	12%

Table 13. Q4 by DMA - Categorical

Column %	Republican	Democrat	Non-Partisan
EcoDevo	28%	6%	15%
Education	12%	22%	17%
Public safety	15%	8%	10%
Healthcare	21%	52%	32%
Something else	6%	4%	9%
Not sure	18%	8%	18%

Table 14. Q4 by PARTY

Column %	Female	Male
EcoDevo	12%	23%
Education	15%	18%
Public safety	11%	12%
Healthcare	39%	29%
Something else	6%	7%
Not sure	18%	11%

Table 15. Q4 by GENDER

Q: What should be the top priority for state government?

Column %	Conservative	Moderate	Liberal
EcoDevo	27%	10%	4%
Education	10%	24%	16%
Public safety	15%	7%	10%
Healthcare	21%	41%	55%
Something else	6%	7%	5%
Not sure	20%	10%	10%

Table 16. Q4 by IDEOLOGY

DEMOGRAPHICS

MEDIA MARKET	%
Columbia	8%
Joplin	3%
Kansas City	24%
Kirksville	1%
Cape Girardeau	5%
Hannibal	1%
Springfield	15%
St. Joseph	2%
St. Louis	41%

PARTY ID	%
Republican	41%
Democrat	32%
Non-Partisan	27%

GENDER	%
Female	53%
Male	47%

IDEOLOGY	%
Conservative	47%
Moderate	38%
Liberal	15%