

State of Missouri

2018 General Election

Survey conducted November 1 through November 2, 2018. 1,424 likely 2018 General Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2018 General Election. Margin of Error is +/-2.6%. Margins of Error within specific demographics (crosstabs) is significantly higher due to smaller sample size. Totals do not always equal 100% due to rounding. Survey conducted by Remington Research Group on behalf of Missouri Scout.



Q: The candidates in the General Election for United States Senate are the Republican Josh Hawley, the Democrat Claire McCaskill, the Libertarian Japheth Campbell, the Green Party candidate Jo Crain, and the Independent candidate Craig O'Dear. If the election were held today, for whom would you vote?

Josh Hawley: 47% Claire McCaskill: 47% Japheth Campbell: 1%

Jo Crain: 1% Craig O'Dear: 1% Undecided: 3%

Q: The candidates in the November 2018 General Election for State Auditor are the Republican Saundra McDowell, the Democrat Nicole Galloway, the Green Party candidate Don Fitz, the Libertarian Sean O'Toole and the Constitution Party candidate Jacob Luetkemeyer. If the election were held today, for whom would you vote?

Saundra McDowell: 38% Nicole Galloway: 49%

Don Fitz: 2% Sean O'Toole: 1% Jacob Luetkemeyer: 3%

Undecided: 7%

Q: Proposition D - Shall Missouri law be amended to fund Missouri state law enforcement by increasing the motor fuel tax by two- and one-half cent per gallon annually for four years beginning July 1, 2019, exempt Special Olympic, Paralympic and Olympic prizes from state taxes, and to establish the Emergency State Freight Bottleneck Fund?

Yes: 55% No: 40%

Undecided: 5%

Q: What is your opinion of Donald Trump?

Favorable: 49% Unfavorable: 46% No opinion: 5%



Q: The candidates in the General Election for United States Senate are the Republican Josh Hawley, the Democrat Claire McCaskill, the Libertarian Japheth Campbell, the Green Party candidate Jo Crain, and the Independent candidate Craig O'Dear. If the election were held today, for whom would you vote?

Column %	COLUMBIA	KC	CAPE GIR	SPRINGFIELD	STL
Josh Hawley	53%	38%	71%	61%	40%
Claire McCaskill	41%	56%	24%	32%	53%
Undecided	3%	3%	4%	3%	4%

Table 1. Q1 by DMA - Categorical

Column %	Republican	Democrat	Non-Partisan
Josh Hawley	86%	7%	40%
Claire McCaskill	10%	89%	47%
Undecided	2%	2%	7%

Table 2. Q1 by PARTY

Column %	Female	Male
Josh Hawley	45%	49%
Claire McCaskill	50%	44%
Undecided	3%	3%

Table 3. Q1 by GENDER

Column %	Conservative	Moderate	Liberal
Josh Hawley	81%	21%	10%
Claire McCaskill	13%	72%	83%
Undecided	2%	4%	4%

Table 4. Q1 by IDEOLOGY



Q: The candidates in the November 2018 General Election for State Auditor are the Republican Saundra McDowell, the Democrat Nicole Galloway, the Green Party candidate Don Fitz, the Libertarian Sean O'Toole and the Constitution Party candidate Jacob Luetkemeyer. If the election were held today, for whom would you vote?

Column %	COLUMBIA	KC	CAPE GIR	SPRINGFIELD	STL
Saundra McDowell	38%	31%	67%	47%	33%
Nicole Galloway	49%	55%	26%	40%	54%
Undecided	4%	8%	6%	5%	7%

Table 5. Q2 by DMA - Categorical

Column %	Republican	Democrat	Non-Partisan
Saundra McDowell	72%	5%	30%
Nicole Galloway	18%	83%	49%
Undecided	5%	8%	9%

Table 6. Q2 by PARTY

Column %	Female	Male
Saundra McDowell	37%	39%
Nicole Galloway	48%	49%
Undecided	9%	5%

Table 7. Q2 by GENDER

Column %	Conservative	Moderate	Liberal
Saundra McDowell	67%	16%	7%
Nicole Galloway	20%	71%	79%
Undecided	6%	8%	8%

Table 8. Q2 by IDEOLOGY



Q: Proposition D - Shall Missouri law be amended to fund Missouri state law enforcement by increasing the motor fuel tax by two- and one-half cent per gallon annually for four years beginning July 1, 2019, exempt Special Olympic, Paralympic and Olympic prizes from state taxes, and to establish the Emergency State Freight Bottleneck Fund?

Column %	COLUMBIA	KC	CAPE GIR	SPRINGFIELD	STL
Yes	56%	58%	42%	50%	56%
No	39%	38%	49%	45%	38%
Undecided	5%	4%	9%	5%	6%

Table 9. Q3 by DMA - Categorical

Column %	Republican	Democrat	Non-Partisan
Yes	50%	66%	46%
No	45%	28%	49%
Undecided	5%	5%	6%

Table 10. Q3 by PARTY

Column %	Female	Male
Yes	58%	51%
No	35%	45%
Undecided	7%	4%

Table 11. Q3 by GENDER

Column %	Conservative	Moderate	Liberal
Yes	48%	58%	64%
No	46%	37%	30%
Undecided	6%	5%	5%

Table 12. Q3 by IDEOLOGY



Political Intelligence and Analysis

Q: What is your opinion of Donald Trump?

Column %	COLUMBIA	KC	CAPE GIR	SPRINGFIELD	STL
Favorable	57%	41%	74%	64%	43%
Unfavorable	39%	55%	23%	32%	51%
No opinion	4%	4%	4%	4%	6%

Table 13. Q4 by DMA - Categorical

Column %	Republican	Democrat	Non-Partisan
Favorable	87%	9%	46%
Unfavorable	10%	86%	48%
No opinion	3%	6%	7%

Table 14. Q4 by PARTY

Column %	Female	Male
Favorable	47%	53%
Unfavorable	48%	43%
No opinion	5%	4%

Table 15. Q4 by GENDER

Column %	Conservative	Moderate	Liberal
Favorable	83%	24%	14%
Unfavorable	13%	70%	83%
No opinion	4%	7%	4%

Table 16. Q4 by IDEOLOGY



Political Intelligence and Analysis

DEMOGRAPHICS

MEDIA MARK	(ET	%
Columbia		8%
Joplin		3%
Kansas City		24%
Kirksville		1%
Cape Girardea	u	5%
Hannibal		1%
Springfield		15%
St. Joseph		2%
St. Louis		41%
PARTY ID		%
Republican		41%
Democrat		36%
Non-Partisan		23%
GENDER		%
Female		53%
Male		47%
AGE	%	
18-29	7%	
30-39	12%	
40-49	13%	
50-69	43%	
70+	25%	
RACE		%
White		87%
African-Ameri	ican	9%
African-Ameri Other	ican	9% 4%
	ican	
	ican %	
Other		4%
Other	%	4%