



St Louis, Missouri

May 2023

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This report summarizes the results of a voter survey conducted May 6, 2023. This was a very simple survey designed to gauge public support of potential nominees to fill the Circuit Attorney position following resignation of Circuit Attorney Kim Gardner.

Randomly selected respondents were selected across all 14 Wards of St. Louis to reflect a representational cross section of voters city wide.

A total of 4,564 registered voters selected at random were contacted. 391 completed the survey. Voters selected were identified as residing within St. Louis and were identified as 10% or more likely to cast a vote in a Municipal or other local election.

Survey respondents were contacted by telephone by professional trained interviewers without knowledge of the end client. Both landlines and mobile numbers were utilized. The operator asked for and only spoke with the specific voter selected in the random selection from the voter file.

Be aware that survey research cannot predict the future. Although great care and the most rigorous methods available were employed in the design, execution and analysis of this survey, these results should be seen only as a snapshot of answers given by these respondents to these questions at the time they were interviewed.

Respondent Profile

The demographic makeup of respondents to a survey can impact the results of a survey and can skew those results when compared to the total target universe. Every effort was made to ensure that the respondents to the survey accurately reflect a cross section of voters, but methods of contact and responsiveness can still result in a skewed population sample. Included below are tables of the respondent population compared to the voting population. Data analysis included analysis for demographics to identify those categories where demographic differences in the respondent population may have skewed the results, so that adjusted results can be examined. Since the conclusion is that the demographic makeup of respondents closely matches the voting population, the data below includes the raw results without demographic adjustment.

		Respondents	Likely Voters (voter data)
Gender	Female	51%	54%
	Male	49%	46%
Age	Less than 45	14%	18%
	46 to 65	41%	39%
	66 or older	45%	43%

		Respondents	Likely Voters (voter data)
Ward	Ward 1	10%	7%
	Ward 2	7%	10%
	Ward 3	3%	4%
	Ward 4	11%	9%
	Ward 5	8%	9%
	Ward 6	8%	8%
	Ward 7	6%	6%
	Ward 8	6%	5%
	Ward 9	8%	6%
	Ward 10	6%	7%
	Ward 11	4%	5%
	Ward 12	9%	7%
	Ward 13	8%	6%
	Ward 14	4%	5%
	Ward unidentified in file	1%	2%

Due to confidential address information or vendor file updates 2% of voter records do not have the Ward identified in the list acquired.

The survey began with a neutral introduction:

“Hi is **[INSERT VOTERS NAME FROM DATA]** there?

Hi, it’s **[AGENT NAME]** with ResearchNetToday contacting you today with an important and timely survey about issues in St Louis and your opinion matters. Here's the first question.

You may have heard the news that St. Louis Circuit Attorney Kim Gardner has resigned her post effective June 1st. Her replacement will be appointed by Governor Mike Parson to fill the seat until next year's election.”

Respondents were given the opportunity to consider who they would name as a replacement to fill the Circuit Attorney position, and then were provided a list of potential nominees. The full list of potential nominees was read twice, and then voters were asked “Now considering the potential candidates for appointment, which ONE candidate would you most prefer? Those names again are...”

Respondents were required to make a single selection from the list of named candidates or say they are uncertain.

	Name	% of Respondents
Most Preferred Nominee:	Uncertain	5%
	Judge Paula Bryant	11%
	Attorney Gabriel Gore	1%
	Attorney Michael Gras	4%
	Attorney Patrick Hamacher	6%
	Attorney David Mueller	0%
	Judge Mike Mullen	6%
	Judge Michael Noble	10%
	State Senator Steve Roberts	47%
	Attorney Marvin Teer	1%
	Attorney Ashley Walker	10%